



# BIOMASS MAGAZINE

2025 MEDIA KIT

[ONLINE](#) < [E-NEWSLETTER](#) < [MAPS](#) < [DIRECTORY](#) < [JOBS](#) < [PODCASTS](#) < [PRINT](#) < [DIGITAL](#) < [WEBINARS](#) < [EVENTS](#)

**BIOMASS**  
MAGAZINE

**BBI INTERNATIONAL**  
MEDIA & EVENTS

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# WHO WE ARE **BIOMASS** M A G A Z I N E

*Biomass Magazine* is the No. 1 source for biomass industry news, trends and statistics. Through our print publication and website, we deliver both daily news and industry trend features to our audience of producers, service providers and vendors. *Biomass Magazine* gives producers the well-organized information they need to keep their production and efficiency on pace with the rest of the industry.

Our quarterly print magazine offers readers thoroughly researched, staff-written feature articles, contributions from the industry's most well-known names, and opinion pieces from the advocates the biomass industry looks to for support. They cover finance, policy, regulations, equipment and technological innovations, export markets, operational efficiency, staffing and more. Meanwhile, the website delivers the breaking and spot news our readers want to digest daily. It's all sent out in the newsletter each Tuesday.

Readers also can stay on top of the layout of their industry, using the annual *Biomass Power & Waste-to-Energy* and *North American Renewable Natural Gas* plant maps. Through incredible effort by our team, we possess the most up-to-date, accurate information on biomass plant sizes, locations and operational statuses. The map hangs on control room walls all across the country.

Our reach hits all corners of the world, and the global industry converges each year for *Biomass Magazine's* International Biomass Conference & Expo. Boasting over 900 attendees and 160 trade show vendors, it's the industry's largest event. Regular job satisfaction surveys, informational webinars and an industry directory round out the biomass industry coverage provided by *Biomass Magazine*. We don't miss a thing.

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## Contributing

To contribute, send a brief summary or abstract of the article to:

**Anna Simet**, Editor, *Biomass Magazine*

asimet@bbiinternational.com or call 866-746-8385

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**BIOMASS  
MAGAZINE IS THE  
PREMIER  
SOURCE**

OF NEWS AND INFORMATION  
ABOUT BIOMASS PRODUCERS  
AND INDUSTRY PROS.

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# MULTICHANNEL MARKETING

## WHO WE REACH

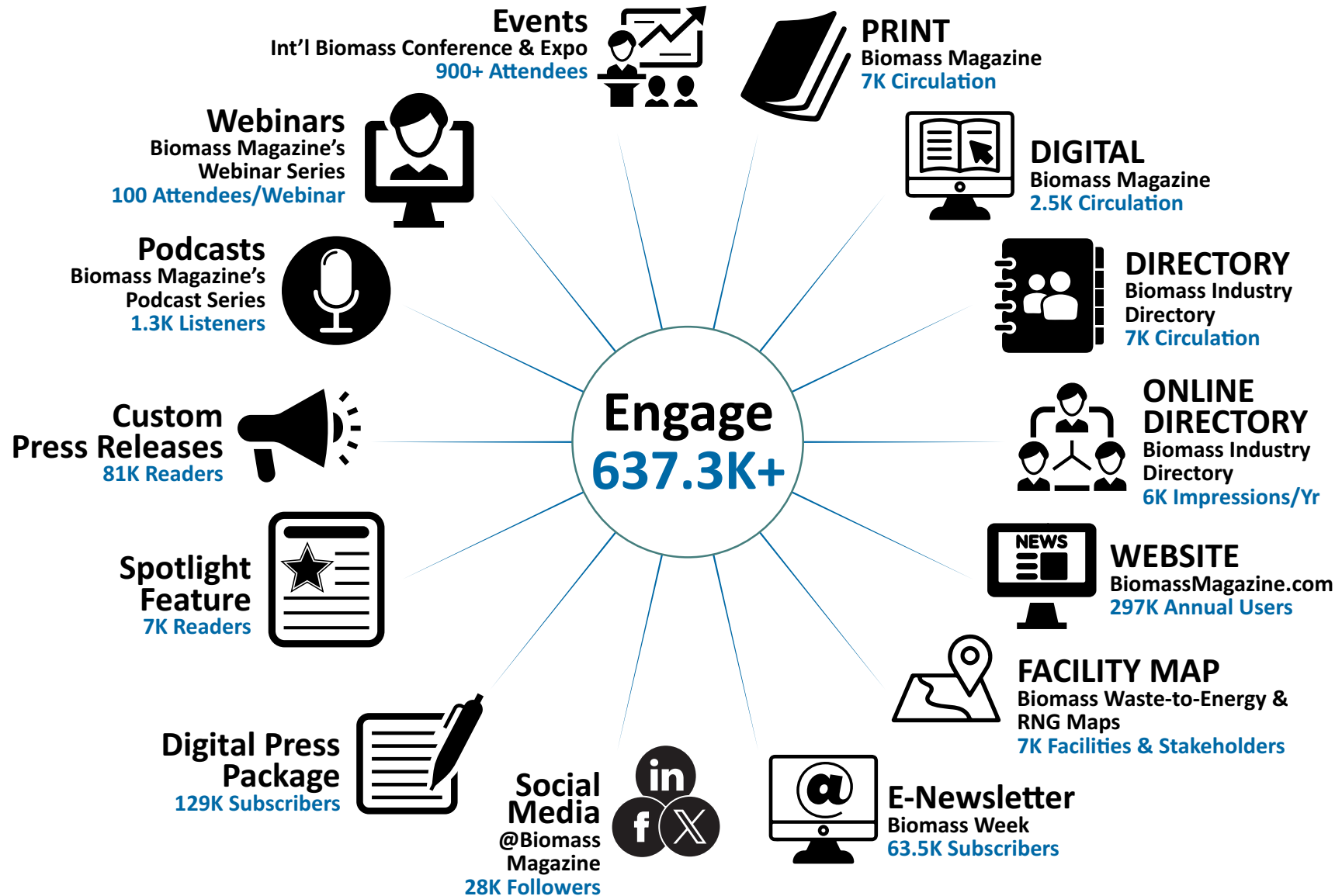
### Why B2B Multichannel Marketing is Important:

**Broader Reach:** Engages audience across various platforms, increasing visibility.

**Targeted Messaging:** Delivers personalized content to your audience, enhancing relevance.

**Increased Engagement:** Encourages interaction through multiple channels, fostering deeper connections.

**Brand Consistency:** Ensures a unified brand message across all channels, strengthening brand identity.





# TOP COMPANIES RELY ON BIOMASS MAGAZINE

## TO REACH KEY INDUSTRY DECISION-MAKERS



Larger ads and premium positions create **stronger** awareness.

“KESCO advertises with Biomass Magazine because it reaches the right audience—industry professionals and decision-makers who value innovation and expertise. Biomass Magazine helps us connect, grow, and stand out in a competitive market. That’s why we trust Biomass Magazine to deliver results.”

- Matthew Parrish, Chief Operating Officer, KESCO, Inc.

“Advertising in Biomass Magazine has been a valuable asset for KEITH Manufacturing Co. The magazine’s targeted reach to biomass and pellet producers has connected us directly with the industry’s key decision-makers. We’ve seen a positive impact with qualified leads, and look forward to fostering strong connections with these potential partners.”

- Laura Crocker, Media Director, KEITH Manufacturing Co.

**52%**  
**RECALL** A PRODUCT  
OR SERVICE

**62%**  
**OF READERS**  
ACT AFTER SEEING  
A PRINT AD



# ONLINE ADVERTISING

BiomassMagazine.com

[Click & See Example](#)

*BiomassMagazine.com*



**24,750** avg. overall users/mo.

**297,000** avg. overall users/yr.



**48,800** avg. overall page views/mo.

**586,000** avg. overall page views/yr.

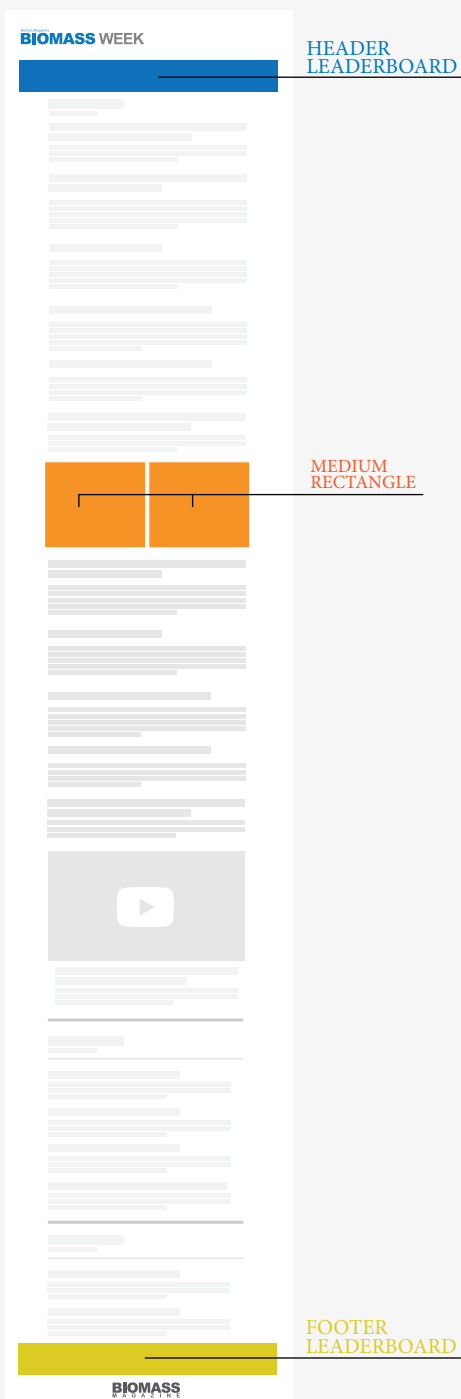
**Artwork due** 1 week prior to the start of the month

	Header Leaderboard	Skyscraper	Medium Rectangle	Footer Leaderboard	Takeover
<b>Monthly Impressions (average)</b>	10,607	16,498	20,085	4,171	na
<b>Price/Mo.</b>	\$1,695	\$1,795	\$995	\$395	\$7,995
<b>Size (w x h)</b>	970 x 250 40 KB	300 x 600 40 KB	300 x 250 40 KB	728 x 90 40 KB	956 x 500 100 KB
<b>Position</b>	Top of every page	Right-hand side on every page	Home page, within content or right-side of a page	Bottom of every page	Visible for 25 seconds, taking over homepage
<b>Availability</b>	4 ad slots rotate randomly/month	4 ad slots rotate randomly/month	10 ad slots rotate randomly/month	10 ad slots rotate randomly/month	1 ad slot

File Format: JPG, GIF, PNG or animated GIF\*

\*Animated GIFs not available for Takeover Ads

Note: Average monthly impressions for each ad in this position




# EMAIL Biomass Magazine's BIOMASS WEEK ADVERTISING


[Click & See Example](#)  
*Biomass Week E-Newsletter Example*

## Newsletter Stats

Collected Jan 1 - June 30, 2024

**SUBS**  
  
**65,000**  
Subscribers

  
**12.7%**  
Open Average

  
**1.24%**  
CTR Average

**Distributed every Wednesday.**

**Artwork due** 1 week prior to the scheduled newsletter

	Header Leaderboard	Medium Rectangle	Footer Leaderboard
Weekly Impressions (average)	7,899	7,935	8,091
Price/ Newsletter	\$995	\$895	\$345
Size (w x h)	728 x 90 40 KB	300 x 250 40 KB	728 x 90 40 KB

File Format: JPG, GIF, or PNG



## Customize and Sponsor Your Own Webinar

Contact us today for more information | [service@bbiinternational.com](mailto:service@bbiinternational.com) | 866-746-8385

## Gain Maximum Exposure & Contact Info

Sponsor logo is featured on:

- Website
- All emails and marketing materials
- Webinar page on BiomassMagazine.com
- OnDemand material
- Attendee Information

In this era of digital marketing, creating an integrated approach is more important than ever. *Biomass Magazine* webinars allow you to maximize your advertising impact, while gaining access to hundreds of contacts focused on your niche market.

## Webinar Package \$7,500

Includes:

- All registrant contact data, including emails
- Contact information will include attendee interest ranking and time on webinar
- Reserved speaking opportunity on the webinar
- Top placement of logo with URL on all webinar marketing emails (150,000+)
- Top placement of logo with URL on magazine website
- Logo displayed on webinar presentation
- Two-minute commercial at the beginning of the webinar (slide size 16:9 or 16"x9")
- Dedicated slide on webinar promoting company
- Webinar becomes free to attendees (more registrants)
- Ongoing leads generated from OnDemand



## Customize and Sponsor Your Own Podcast

Contact Us for Upcoming Podcast Topics or Create Your Own Topic.

Contact us today for more information | [service@bbiinternational.com](mailto:service@bbiinternational.com) | 866-746-8385

## Company Interview \$1,495/podcast Podcast Sponsor \$495\*

\*Includes 15-second script read twice during the podcast

### Benefits Include:

#### Reach:

- Dedicated email sent promoting the podcast (81,000+)
- Included on the weekly or bi-weekly e-newsletter (63,000+)
- Sent on all social media channels (27,000+ impressions)
- Posted on YouTube
- Posted on our podcast page on magazine website

#### Engagement:

- 1,366 YouTube Impressions
- 226 Views
- 190 Unique Views
- 24 Hours Viewed

Metrics above from 30-days. Average per podcast.



# CUSTOM CONTENT

## ADVERTISING OPTIONS

### Custom Designed Reprint Just \$699

#### Were You Featured with Biomass Magazine?

Showcase your article and expertise to potential customers!

##### Includes:

- *Biomass Magazine* masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

##### Ways to utilize your reprint:

- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as trade show handouts at conferences
- Add credibility for potential investors

*Designed Reprint Example*

[Click & See Example](#)

### Press Release \$1,195

#### Showcase Your Product or Service

Send a press release to our news list

##### Includes:

- Personal press release sent to *Biomass Magazine's* industry news email list (81K+)
- Two photos and/or logo
- Contact information
- Section about your company at bottom\*

\* Press release must be 300 to 400 words in length

*Press Release from  
Biomass Magazine*

[Click & See Example](#)

### Digital Press Package \$2,195 (a \$2,500 value)

Click Rates and/or Reports  
Delivered for Each Medium

##### Includes:

##### • Press Release

**Press release sent to 81,000 subscribers**

Posting press release to national press wire

##### • Online Advertising

**Medium Rectangle Ad**

- 2 on homepage, 2 inside articles
- ROS with max of 10 advertisers

##### • Social Media

**Press Release Package**

Posting of a Press Release to three of our social media platforms

### Spotlight Feature \$3,795

#### Product & Services Spotlight Feature Limited Availability

##### As a Spotlight Feature You Will Receive the Following:

- A custom story written in the Products and Services Spotlight feature article containing info about your company
- The feature article mailed to 7,000 readers
- Print article posted on *Biomass Magazine's* website and distributed via our social media suite with ability to track views
- A custom digital reprint of the article which you can use for promotional purposes

##### Book an Ad and Be a Part of the Products & Services Spotlight Section

The spotlight article will be about select companies that provide equipment, products and services to the biomass industry.

\* Call for Full-Page Spotlight Feature Rates

*Spotlight Feature*

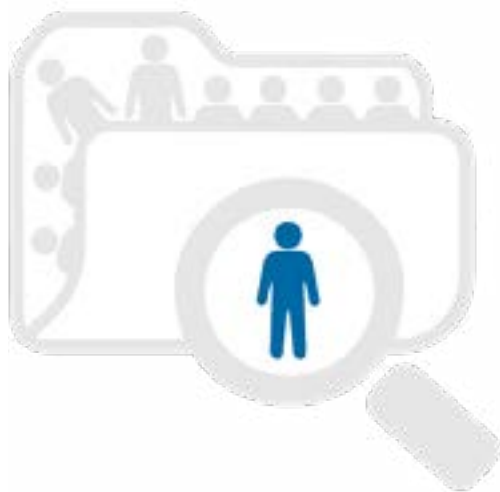
# EDITORIAL CALENDAR

## BIOMASS MAGAZINE

[Click & See Example](#)

[BiomassMagazine.com](http://BiomassMagazine.com)

ISSUE DATE	EDITORIAL THEMES	AD CLOSE	ARTWORK	BONUS DISTRIBUTION
Issue 1	<b>PROJECT DEVELOPMENT</b> Engineering and Construction Project Management Finance, Partnerships, M&A Policy & Incentives Market Drivers, Supply and Demand	12/16/2024	12/23/2024	2025 Clean Fuels Conference COMPOST25 Int'l Biomass Conference & Expo - in all attendee bags Grain Elevator and Processing Society Exchange
Issue 2	<b>OPERATIONS &amp; MAINTENANCE</b> Plant Optimization and Operational Efficiency Software, Automation and Process Technology Preventative and Corrective Maintenance Personnel and Asset Management	3/17/2025	3/24/2025	Int'l Biomass Conference & Expo - mailed to all attendees Value of Biogas East Waste Expo Biogas Americas Int'l Powder & Bulk Solids Conference & Exhibition Int'l Fuel Ethanol Workshop & Expo European Biomass Conference & Expo - digital distribution Pellet Fuels Institute Annual Conference American Society of Agricultural & Biological Engineers (ASABE) Annual Meeting RNG Summit
Issue 3	<b>SAFETY &amp; REGULATORY COMPLIANCE</b> Fire and Explosion Protection Dust Mitigation and Ventilation Gas Cleanup and Emissions Control Permits and Certifications	6/16/2025	6/23/2025	RNG Works Wood Pellet Association of Canada Conference North American SAF Conference & Expo RCon The USIPA Conference Renewable Energy Markets 2025 North American Biochar Conference
Issue 4	<b>FEEDSTOCK &amp; PRODUCT LOGISTICS</b> Feedstock Availability and Sustainability Biomass Procurement, Processing, Sizing, Drying and Conveying Product Transport, Shipping and Storage Byproducts and Coproducts	9/8/2025	9/15/2025	RNG Conference Value of Biogas West European Bioenergy Future - digital distribution 2026 Int'l Biomass Conference & Expo - Hotel room drop



## Create a Listing = Receive 1 print & 1 online for FREE

**Online Listings = Live for 1 year & Print Listing = Insertion Closes 12/3/25**

*Sign-up for Listings at [directory.BiomassMagazine.com](http://directory.BiomassMagazine.com).*

*Receive 1 listing free. Add a logo for an additional cost. Listings **do not** automatically renew.*

### Listing & Advertising Options

#### **LISTING 1 FREE \$95/additional listing**

As part of our effort to ensure that the directory is as comprehensive as possible, we are offering one free listing to any organization involved in the biomass industry.

- **FREE - 1 text listing**
- **\$95 - Add additional text listings**

#### **LOGO + LISTING \$240/logo**

Increase your organization's presence in the directory without having to largely increase the budget. Listings with logos are displayed at the top of each category.

- **\$145 - Add a logo to your free listing**
- **\$240 - Add additional logo+listings**

### Directory Display Advertising

Standout even more with a display ad in the directory section. Each listing will reference and direct readers to your ad.

#### **+ Online Bonus Ad**

**BONUS:** Receive 1 year **FREE** medium rectangle ad on Biomass Magazine's Directory homepage with the purchase of a display ad. (size: 300x250, format JPG, GIF, PNG)

#### To Be Included in the 2026 Print Directory

Listing Deadline (print deadline)	12/3/25
Insertion (Display Ads)	12/3/25
Artwork (Logos & Ads)	12/10/25

*\*Listings can be added anytime, they are live for 1 year. If the listing is added after the print deadline, it will be included in the next print directory issue.*

# PRINT RATES & SPECS

## Magazine Issues

	<b>ADS CLOSE</b>	<b>ART DUE</b>	<b>BONUS DISTRIBUTION</b>
<b>Issue 1</b>	<b>12/16/2024</b>	<b>12/23/2024</b>	1. 2025 Clean Fuels Conference 2. COMPOST25 3. Int'l Biomass Conference & Expo - in all attendee bags 4. SWANA SOAR 5. GEAPS Exchange 6. C&D World
<b>Issue 2</b>	<b>3/17/2025</b>	<b>3/24/2025</b>	1. Int'l Biomass Conference & Expo - mailed to all attendees 2. Value of Biogas East 3. Waste Expo 4. European Biomass Conference & Expo - digital distribution 5. Int'l Powder & Bulk Solids Conference & Exhibition 6. Int'l Fuel Ethanol Workshop & Expo 7. Biogas Americas 8. PFI Annual Conference 9. ASABE Annual Meeting 10. RNG Summit 11. CONVEY '25
<b>Issue 3</b>	<b>6/16/2025</b>	<b>6/23/2025</b>	1. RNG Works 2. Wood Pellet Association of Canada Conference 3. North American SAF Conference & Expo 4. Wastecon 5. The USPIA Conference
<b>Issue 4</b>	<b>9/8/2025</b>	<b>9/15/2025</b>	1. European Bioenergy Future - digital distribution 2. 2026 Int'l Biomass Conference & Expo - hotel room drop 3. RNG Conference 4. Value of Biogas West

## Display Advertising Rates & Sizes

Rates depend on Regular or Premium Position  
(see Premium Placement)

\*Box ad start at \$1,495 - combine for a larger ad - call for sizes;  
premium positions are available

### Premium Placement

All display ad rates: per insertion/U.S. dollars **ALL PRICES NET**

+25% **Inside Front Cover** +25% **Opposite Contents Pg**

+25% **Inside Back Cover** +50% **Back Cover Size: 1/2pg H ONLY**

Ads	Rates				Sizes (w x h; inches)		Guideline (w x h; inches)		Products		
	1x	3x	4x	Directory	No Bleed	With Bleed	Trim Size	Live Area	Magazine	Directory	Map
<b>Two-Page Spread</b>	\$8,667	\$7,879	\$7,148	\$6,154	16 x 9.875	17.5 x 11.375	17 x 10.875	16.5 x 10.375	✓	✓	✗
<b>Half-Page Spread</b>	\$5,097	\$4,639	\$4,239	\$4,104	16 x 4.625	17 x 5.375	17 x 5.125	16.5 x 4.875	✓	✓	✗
<b>Full Page</b>	\$4,858	\$4,418	\$4,014	\$4,104	7.5 x 9.875	9 x 11.375	8.5 x 10.875	8 x 10.375	✓	✓	✗
<b>1/2 Page H</b>	\$2,601	\$2,364	\$2,146	\$2,163	7.5 x 4.625	9 x 5.375 h	8.5 x 5.125	8 x 4.875	✓	✓	✗
<b>1/3 Page H</b>	\$1,895	\$1,649	\$1,494	\$1,354	7.5 x 3.375	9 x 4.125 h	8.5 x 4.125	8 x 3.625	✓	✓	✗
<b>2/3 Page V</b>	\$3,369	\$3,002	\$2,729	N/A	5 x 9.875	5.75 x 11.375	5.5 x 10.875	4.75 x 10.375	✓	✗	✗
<b>1/2 Page V</b>	\$2,601	\$2,364	\$2,146	\$2,163	3.75 x 9.875	4.5 x 11.375	4.25 x 10.875	3.5 x 10.375	✓	✓	✗
<b>1/3 Page V</b>	\$1,895	\$1,649	\$1,494	\$1,354	2.5 x 9.875	3.25 x 11.375	3 10.875	2.25 x 10.375	✓	✓	✗
<b>1/2 Page Island</b>	\$2,601	\$2,364	\$2,146	N/A	5 x 6.875	NA	NA	NA	✓	✗	✗
<b>1/3 Page Island</b>	\$1,895	\$1,649	\$1,494	N/A	5 x 5.125	NA	NA	NA	✓	✗	✗
<b>Marketplace</b>	\$899	\$899	\$899	N/A	3.7 x 3.23	NA	50 words (includes contact info)		✓	✗	✗
<b>Box Ad (Map)*</b>		\$1,495 - \$1,995*			3.25 x 3.25*	NA	NA	NA	✗	✗	✓

**Additional Advertising Options** Call for pricing. Prices vary by issue.

**Coverwraps** Cover wraps are attached to the front of the magazine.

**Bellybands** Bellybands wrap around the outside of the magazine.

**Inserts/Outserts** Inserts are stitched into the magazine on 100# stock. Outserts are poly-bagged with the magazine.

[Click & See Example](#)

*Biomass Magazine*

### PUBLICATION INFORMATION

**Publication (Trim) Size:** 8.5" x 10.875" (Live Area: 8" x 10.375")  
**Paper Stock:** 70-lb. gloss-coated guts, 80-lb. gloss-coated cover  
**Method of Printing:** Web press, 150 lpi, process color  
**Binding:** Saddle-Stitched **Applications:** Publication is created in Adobe InDesign. PC files.

**Ad Placement:** Apart from Premium Ads, vertical ads are placed at the outside edge, horizontal ads are placed at the bottom of pages.

**Proofs:** We do not supply proofs (unless we create the ads)

**Storage of Advertisement:** 24 months

### ARTWORK SPECS

**Color:** CMYK/process colors only. **NO SPOT COLORS.**

All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used. No built-in black type.

**Fonts:** Outline or embed all fonts in the PDF

**File Format:** High-Res PDF

**Resolution:** Materials must be 300 dpi; submitted at 100% size.

**Bleed:** Refer to SIZES for the different bleed-size ads. A 1/4" bleed is required for each side that bleeds. **PLEASE CHECK THE LIVE AREA.**

**Live Area:** To prevent info being trimmed off, all text, logos, etc., must be 1/2" in from the edge of the ad. Registration marks preferred.

**PDF Files:** Save with all fonts and images embedded. Save without color profiles. Once PDF is created, please check the bleed – see "Sizes" for BLEED specifications. If submitted artwork does not meet specifications a new file will be requested.

**Color Profiles:** Whenever possible – do not embed or include color profiles.

### CREATING ARTWORK

**In-house Production:** *Biomass Magazine* will create advertisements for clients (3 digital proofs for free, a fee will be charged for additional proofs needed). The advertiser must submit ad copy, plus high-resolution logos and photos. Photos may be purchased for advertisement, but at the client's expense. Submission of materials should be completed at least one month in advance of print run. Call for applicable production fees.

**Submitting Artwork**  
[artwork@bbiinternational.com](mailto:artwork@bbiinternational.com)  
**866-746-8385 for assistance**

### REGULATIONS

**Agency Discounts:** Due to the affordable rates offered by *Biomass Magazine*, we do not offer agency discounts.

**Invoices:** Rendered at time of issue mailing.

**Short Rates/Rebates:** Advertisers will be short-rated if, within 12 months from the date of the first insertion, they do not use the amount of space upon which their billings have been based. Rates may be adjusted (lowered) during the course of an advertiser's insertion order agreement, if the advertiser has used sufficient additional space to warrant a lower rate than that at which their billing began.

**Rate Protection:** Rates are effective for all advertisers throughout the duration of this media kit. Rates will never increase during the term of an advertiser's billing agreement, unless the advertiser chooses to change the plan by, for example, increasing the size of an ad.

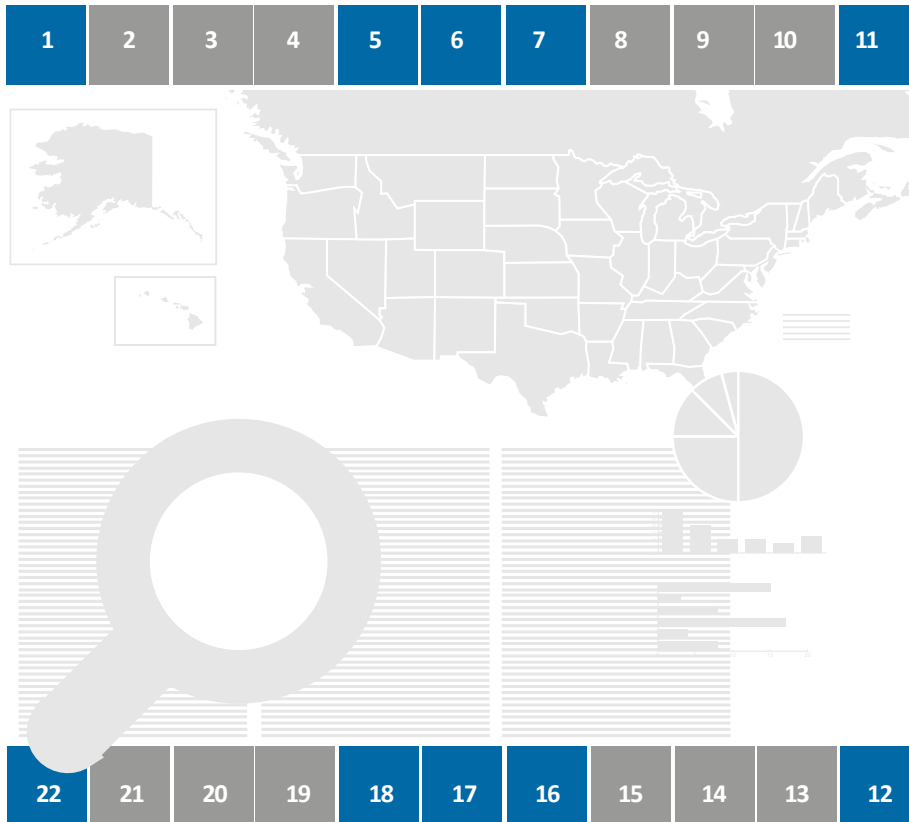
**Publisher's Protective Clauses:** Deliberate attempts to simulate editorial format in an advertisement is not permitted by *Biomass Magazine*. The publisher reserves the right to insert the word "advertisement" when, in the publisher's opinion, an advertisement resembles editorial material. Liability for all content of advertisements printed (including text, representations, illustrations or any sketch, map, label, trademark or other copyrighted matter) will be assumed by advertisers and their agencies. The publisher reserves the right to reject any advertising that does not conform to publication standards. *Biomass Magazine* is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner. *Biomass Magazine* is not responsible for quality of reproduction when materials received do not conform to specifications or when materials are received beyond closing date.

**Cancellations:** No cancellations will be accepted after closing dates. Notification of cancellations prior to closing date should be in writing (email or fax acceptable).

**Method of Distribution:** U.S. Postal Service-Periodical

**Subscription Prices:** Subscriptions to *Biomass Magazine* are now free of charge to everyone with the exception of a shipping and handling fee for any country outside the United States. Subscriptions are available online at [www.BiomassMagazine.com](http://www.BiomassMagazine.com). Please contact our subscriptions department for subscription assistance at (866) 746-8385 or service@bbiinternational.com





Actual Size: 40" x 29"  
Premium Positions indicated in Blue

## Sent to 7,000+ Producers & Biomass Professionals.

*Biomass Magazine's* 2026 U.S. Biomass Power & Waste-to-Energy Wall Map identifies proposed, under construction, idled and operational dedicated power plants—1 MW or greater—utilizing, or proposing to utilize, solid biomass fuel (wood processing and forestry residues, C&D waste, ag residues, dedicated energy crops, and municipal solid waste (MSW and biomass plants separated in listings). Biomass and waste-to-energy (WTE) plants are conveniently color coded by status for quick reference. Listings include facility name, owner, city, state, size (MW), and feedstock(s).

	Premium Ads	Standard Ads
Ads Close	8/27/2025	8/27/2025
Artwork Due	8/27/2025	8/27/2025
Price	\$2,650	\$2,145
Size (w x h) Inches	1 Box - <b>3.25 x 3.25</b> 2 Box - <b>6.675 w x 3.25</b> 3 Box - <b>10.125 x 3.25</b>	

File Format: High Resolution PDF.  
Send Artwork to: [artwork@bbiinternational.com](mailto:artwork@bbiinternational.com)

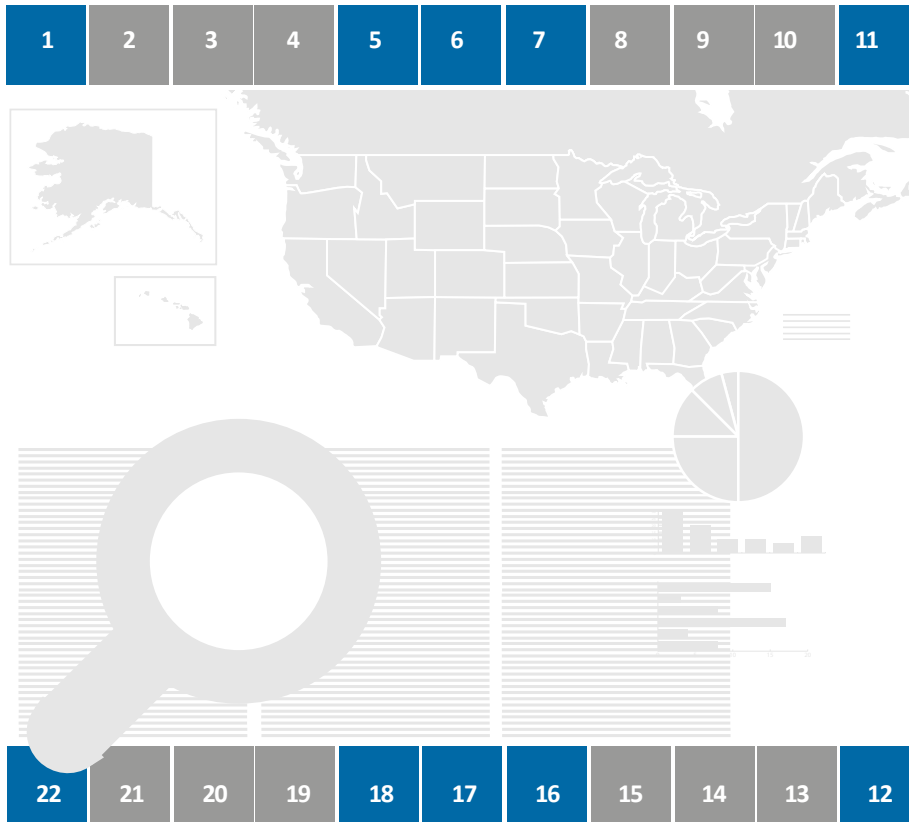
## Distribution

**Mailed to 7,000+ facilities and industry stakeholders.**

- All *Biomass Magazine* Subscribers
- Mailed to all biomass power and WTE plants
- All major biomass-related industry events

## Following Industry Events:

1. International Biomass Conference & Expo (in bags)
2. Wastecon
3. Waste Expo
4. International Fuel Ethanol Workshop & Expo
5. Sustainable Fuels Summit: SAF, Renewable Diesel & Biodiesel



Actual Size: 40" x 29"  
Premium Positions indicated in Blue

### Sent to 7,000+ Producers & RNG Professionals.

The 2026 North American Renewable Natural Gas Map, presented by the RNG Coalition and produced by Biomass Magazine, lists all renewable natural gas (RNG) facilities that are operating or under construction in the U.S. and Canada. Details of more than 200 projects on the data-rich, color-coded map include operational status, city, state/province, feedstock, whether the project is injecting into the pipeline, and RNG end use.

	Premium Ads	Standard Ads
Ads Close	10/29/2025	10/29/2025
Artwork Due	10/29/2025	10/29/2025
Price	\$2,650	\$2,145
Size (w x h) Inches	1 Box - <b>3.25 x 3.25</b> 2 Box - <b>6.675 w x 3.25</b> 3 Box - <b>10.125 x 3.25</b>	

File Format: High Resolution PDF.  
Send Artwork to: [artwork@bbiinternational.com](mailto:artwork@bbiinternational.com)

### Distribution

**Mailed to 7,000+ facilities and industry stakeholders.**

- All *Biomass Magazine* Subscribers
- Mailed to all RNG Coalition Members
- Mailed to Renewable Natural Gas Production Facilities in North America

### Following Industry Events:

1. International Biomass Conference & Expo (in bags)
2. RNG Summit
3. SWANA SOAR
4. RNG Works
5. Biogas Americas
6. RNG Conference

# ADDITIONAL OPPORTUNITIES

## ADVERTISING: MEDIA & EVENTS

**BBI INTERNATIONAL  
MEDIA & EVENTS**

**Ethanol**  
PRODUCER MAGAZINE

EthanolProducer.com

**BIOMASS**  
MAGAZINE

BiomassMagazine.com

**BIODIESEL**  
MAGAZINE

BiodieselMagazine.com

**Carbon**  
Capture  
MAGAZINE

CarbonCaptureMagazine.com

*Biomass Magazine's*  
**Pellet Mill**  
MAGAZINE

BiomassMagazine.com

**SAF**  
MAGAZINE  
Serving the Global Sustainable Aviation Fuel Industry

SAFMagazine

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### Vision

BBI International is global leader in biofuels Media & Events, fostering energized growth, opportunity, and success for the industries we serve.

### Mission

Our mission is to unite our customers through meaningful, reliable platforms, offering opportunities to educate, collaborate and grow.