

BIODIESEL MAGAZINE

2026 MEDIA KIT

ONLINE < E-NEWSLETTER < MAPS < DIRECTORY < JOBS < PODCASTS < PRINT < DIGITAL < WEBINARS < EVENTS



BBI INTERNATIONAL MEDIA & EVENTS



WHO WE ARE BIODIESEL

Biodiesel Magazine is a trade journal dedicated to objective, independent coverage of biodiesel, renewable diesel and sustainable aviation fuel (SAF) production, news and information vital to the industry.

With an editorial focus on U.S. and international manufacturing, trade, distribution, markets, use and feedstock, Biodiesel Magazine has provided valuable insight into this growing segment of the renewable fuels industry for more than 20 years.

Since 2004, Biodiesel Magazine has thoroughly covered the biodiesel sector from its fledgling industrial roots in a recalcitrant market to full-scale commercialization and mainstream acceptance. In the midst of a swiftly evolving energy landscape focused on green fuels and decarbonization, Biodiesel Magazine has incorporated the exciting and fast-growing renewable diesel and SAF sectors into its online and print coverage.

From in-depth feature articles written by our editorial staff to technical contributions from respected industry stakeholders, Biodiesel Magazine is the most trusted and relied upon trade journal in this field—valued for its accuracy, subject matter knowledge and ability to dive deep into the important, timely issues facing biodiesel producers and distributors.

Contributing

To contribute, send a brief summary or abstract of the article to: Anna Simet, Director of Content & Senior Editor, Biodiesel Magazine asimet@bbiinternational.com or call 866-746-8385

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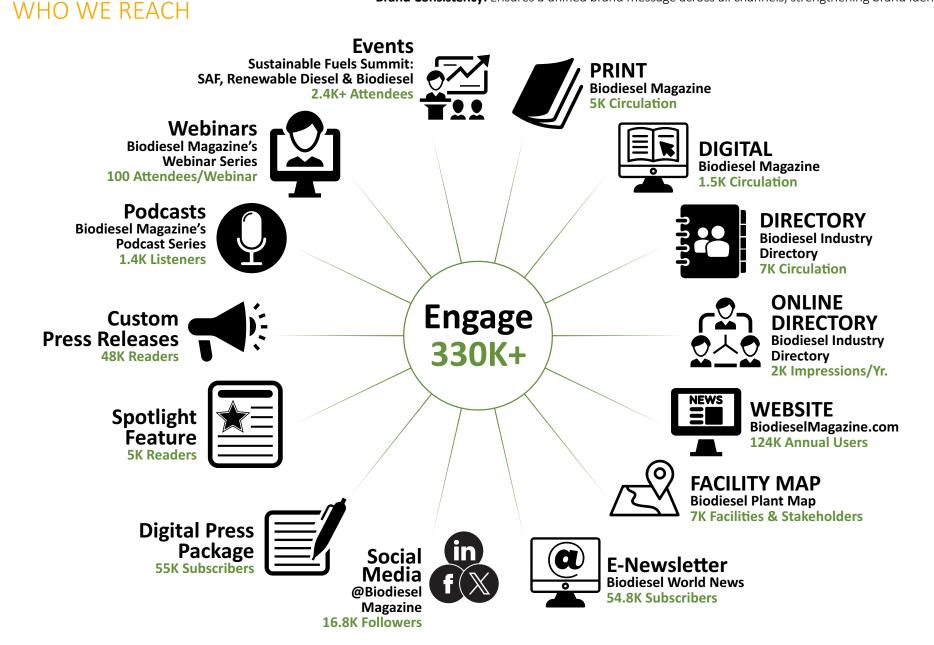
MULTICHANNEL MARKETING

Why B2B Multichannel Marketing is Important:

Broader Reach: Engages audience across various platforms, increasing visibility.

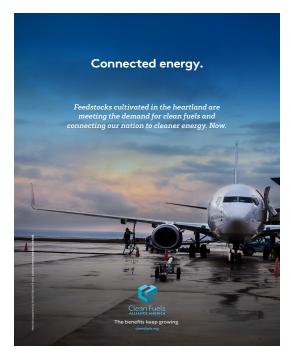
Targeted Messaging: Delivers personalized content to your audience, enhancing relevance.

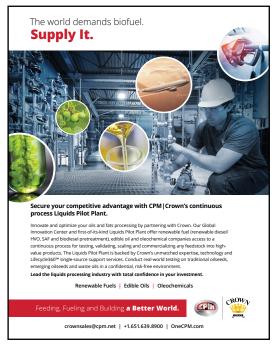
Increased Engagement: Encourages interaction through multiple channels, fostering deeper connections. **Brand Consistency:** Ensures a unified brand message across all channels, strengthening brand identity



TOP COMPANIES RELY ON BIODIESEL MAGAZINE

TO REACH KEY INDUSTRY DECISION-MAKERS



















BiodieselMagazine.com



10,370 avg. overall users/mo.

124,400 avg. overall users/yr.



26,800 avg. overall page views/mo.

321,400 avg. overall page views/yr.

Artwork due 1 week prior to the start of the month

	Header Leaderboard	Skyscraper	Medium Rectangle	Footer Leaderboard	Takeover
Monthly Impressions (average)	11,151	11,811	17,586	4,544	na
Price/Mo.	\$945	\$1,049	\$739	\$415	\$6,295
Size (w x h)	970 x 250 40 KB	300 x 600 40 KB	300 x 250 40 KB	728 x 90 40 KB	956 x 500 100 KB
Position	Top of every page	Right-hand side on every page	Home page, within content or right-side of a page	Bottom of every page	Visible for 25 seconds, taking over homepage
Availability	4 ad slots rotate randomly/ month	4 ad slots rotate randomly/ month	10 ad slots rotate randomly/ month	10 ad slots rotate randomly/ month	1 ad slot

File Format: JPG, GIF, PNG or animated GIF* $\,$

Note: Average monthly impressions for each ad in this position









Newsletter Stats

Collected July 1, 2024 - June 30, 2025





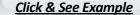
2.42% CTR Average

Distributed every other Wednesday.

Artwork due 1 week prior to the scheduled newsletter

	Header	Medium	Footer
	Leaderboard	Rectangle	Leaderboard
Weekly Impressions (average)	7,080	6,979	6,871
Price/ Newsletter	\$519	\$519	\$205
Size	728 x 90	300 x 250	728 x 90
(w x h)	40 KB	40 KB	40 KB

File Format: JPG, GIF, or PNG





Example of Biodiesel Magazine Webinar Series



Customize and Sponsor Your Own Webinar

Contact us today for more information | service@bbiinternational.com | 866-746-8385

Gain Maximum Exposure & Contact Info

Sponsor logo is featured on:

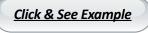
- Website
- All emails and marketing materials
- Webinar page on BiodieselMagazine.com
- OnDemand material
- Attendee Information

In this era of digital marketing, creating an integrated approach is more important than ever. *Biodiesel Magazine* webinars allow you to maximize your advertising impact, while gaining access to hundreds of contacts focused on your niche market.

Webinar Package \$7,875 Includes:

- All registrant contact data, including emails
- Contact information will include attendee interest ranking and time on webinar
- Reserved speaking opportunity on the webinar
- Top placement of logo with URL on all webinar marketing emails (150,000+)
- Top placement of logo with URL on magazine website
- Logo displayed on webinar presentation
- Two-minute commercial at the beginning of the webinar (slide size 16:9 or 16"x9")
- Dedicated slide on webinar promoting company
- Webinar becomes free to attendees (more registrants)
- Ongoing leads generated from OnDemand





Biodiesel Magazine Podcast Series



Customize and Sponsor Your Own Podcast

Contact us today for more information | service@bbiinternational.com | 866-746-8385

Company Interview \$1,249/podcast Podcast Sponsor \$519*

*Includes 15-second commercial script read twice during the podcast

Benefits Include:

Reach:

- Dedicated email sent promoting the podcast (81,000+)
- Included on the weekly or bi-weekly e-newsletter (54,800+)
- Sent on all social media channels (16,800+ followers)
- Posted on YouTube
- Posted on our podcast page on magazine website

Engagement:

- 1,476 YouTube Impressions
- 158 Views
- 132 Unique Views
- 17 Hours Viewed

Metrics above from 30-days. Average per podcast.

CUSTOM CONTENT

ADVERTISING OPTIONS

Custom Designed Reprint Just \$599

Were You Featured with Biodiesel Magazine?

Showcase your article and expertise to potential customers!

Includes:

- Biodiesel Magazine masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

Ways to utilize your reprint:

- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as trade show handouts at conferences
- Add credibility for potential investors

Designed Reprint Example

Click & See Example

Press Release \$1,359

Showcase Your Product or Service

Send a press release to our news list

Includes:

- Personal press release sent to Biodiesel Magazine's industry news email list (48K+)
- Two photos and/or logo
- Contact information
- Section about your company at bottom*
- * Press release must be 300 to 400 words in length

Press Release from Biodiesel Magazine

Click & See Example

Digital Press Package \$2,095 (a \$3,195 value)

Click Rates and/or Reports
Delivered for Each Medium

Includes:

Press Release

Press release sent to 48,000 subscribers

Posting press release to national press wire

Online Advertising

Medium Rectangle Ad

• ROS with max of 10 advertisers

Social Media

Press Release Package

Posting of a Press Release to three of our social media platforms

Spotlight Feature \$3,459

Product & Services Spotlight

Feature Limited Availability

Spotlight Feature bookings include the following benefits:

- A custom story containing info about your company, its products, services and/or their industry insight
- The feature article mailed to 5,000 readers
- Print article posted on Biodiesel
 Magazine's website and distributed
 via our social media suite with
 ability to track views
- A custom digital reprint of the article which you can use for promotional purposes

Book an ad and be a part of the Products & Services Spotlight Section

* Call for Full-Page Spotlight Feature Rates

Spotlight Feature

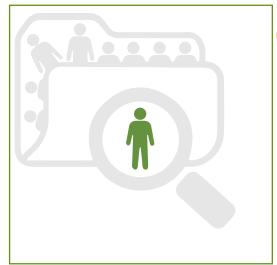
EDITORIAL CALENDAR

BIODIESEL MAGAZINE

Click & See Example

Biodiesel Magazine

ISSUE DATE	E EDITORIAL THEMES	AD CLOSE	ARTWORK	BONUS DISTRIBUTION
Issue 1 w/Directory 2026	PRODUCTION & OPERATIONS • Project Development • Preventative & Proactive Maintenance • Process Technology, Production Efficiencies & Innovation • Policy & Markets	11/17/2025	11/24/2025	Iowa Renewable Fuels Summit 2026 Clean Fuels Conference Int'l Biomass Conference & Expo Biofuels International Conference & Expo - digital distribution Sustainable Fuels Summit: SAF, Renewable Diesel & Biodiesel - session seat drop Int'l Fuel Ethanol Workshop & Expo North American SAF Conference & Expo 2026 Sustainable Aviation Fuels Summit - digital distribution European Biomass Conference- digital distribution
Issue 2 2026	 FEEDSTOCK & LOGISTICS Feedstock Supply & Sourcing Pretreatment & Processing Supply Chain Logistics Fuel Quality, Higher Blends & Infrastructure 	4/27/2026	5/4/2026	2026 Clean Fuels Conference - mailed to all attendees Sustainable Fuels Summit: SAF, Renewable Diesel & Biodiesel - mailed to all attendees Int'l Fuel Ethanol Workshop & Expo - mailed to all attendees ASABE Annual International Meeting North American SAF Conference & Expo - in all attendee bags
Issue 1 w/Directory 2027	PRODUCTION & OPERATIONS • Project Development • Preventative & Proactive Maintenance • Process Technology, Production Efficiencies & Innovation • Policy & Markets	11/16/2026	11/23/2026	Int'l Biomass Conference & Expo 2027 Sustainable Fuels Summit: SAF, Renewable Diesel & Biodiesel 2027 Int'l Fuel Ethanol Workshop & Expo 2027 Iowa Renewable Fuels Summit 2027 Clean Fuels Conference 2027 Biofuels International Conference & Expo - Digital Distribution



Create a Listing = Receive 1 print & 1 online for FREE

Online Listings = Live for 1 year & Print Listing = Insertion Closes 10/28/26

Sign-up for Listings at directory. Biodiesel Magazine.com. Receive 1 listing free. Add a logo for an additional cost. Listings do not automatically renew.

Listing & Advertising Options

LISTING 1 FREE \$95/additional listing

As part of our effort to ensure that the directory is as comprehensive as possible, we are offering one free listing to any organization involved in the biodiesel industry.

- FREE 1 text listing
- \$95 Add additional text listings

LOGO + LISTING \$240/logo

Increase your organization's presence in the directory without having to largely increase the budget. Listings with logos are displayed at the top of each category.

- \$145 Add a logo to your free listing
- \$240 Add additional logo+listings

Directory Display Advertising

Stand out even more with a display ad in the directory section. Each listing will reference and direct readers to your ad.

+ Online Bonus Ad

BONUS: Receive 1 year FREE medium rectangle ad on Biodiesel Magazine's Directory homepage with the purchase of a display ad. (size: 300x250, format JPG, GIF, PNG)

To Be Included in the 2027 Print Directory				
Listing Deadline (print deadline)	10/28/26			
Insertion (Display Ads)	10/28/26			
Artwork (Logos & Ads)	11/4/26			

^{*}Listings can be added anytime, they are live for 1 year. If the listing is added after the print deadline, it will be included in the next print directory issue.



Click & See Example

Biodiesel Magazine

Magazine Issues

	ADS CLOSE	ART DUE	BONUS DISTRIBUTION	
Issue 1 2026	11/17/2025	11/25/2025	lowa Renewable Fuels Summit 2. 2026 Clean Fuels Conference Int'l Biomass Conference & Expo Biofuels International Conference & Expo Sustainable Aviation Fuels Summit	 6. Sustainable Fuels Summit: SAF, Renewable Diesel & Biodiesel 7. Int'l Fuel Ethanol Workshop & Expo 8. North American SAF Conference & Expo 9. European Biomass Conference - digital distribution
Issue 2 2026	4/27/2026	5/4/2026	2025 Clean Fuels Conference Sustainable Fuels Summit: SAF, Renewable Diesel & Biodiesel	Int'l Fuel Ethanol Workshop & Expo ASABE Annual International Meeting North American SAF Conference & Expo
Issue 1 2027	11/16/2026	11/23/2026	lowa Renewable Fuels Summit 2. 2027 Clean Fuels Conference Int'l Biomass Conference & Expo Biofuels International Conference & Expo	 Sustainable Fuels Summit: SAF, Renewable Diesel & Biodiesel Int'l Fuel Ethanol Workshop & Expo North American SAF Conference & Expo

Display Advertising Rates & Sizes

Rates depend on Regular or Premium Position (see Premium Placement)

*Box ad start at \$1,645 - combine for a larger ad call for sizes: premium positions are available

Premium Placement

All display ad rates: per insertion/U.S. dollars ALL PRICES NET

+25% Inside Front Cover +25% Opposite Contents Pg

+25% Inside Back Cover +50% Back Cover Size: 1/2pg H ONLY

Ads	Ra	Rates Sizes (w x h; inche		x h; inches)	Guidelines (for bleed ads)		Products		
	1x	2x	No Bleed	With Bleed	Trim Size	Live Area	Magazine	Directory	Мар
Two-Page Spread	\$6,065	\$5,459	16 x 9.875	17.5 x 11.375	17 x 10.875	16.5 x 10.375	~	~	х
Half-Page Spread	\$4,195	\$3,775	16 x 4.625	17 x 5.375	17 x 5.125	16.5 x 4.875	~	~	Х
Full Page	\$4,195	\$3,775	7.5 x 9.875	9 x 11.375	8.5 x 10.875	8 x 10.375	~	~	Х
1/2 Page H	\$2,299	\$2,069	7.5 x 4.625	9 x 5.375 h	8.5 x 5.125	8 x 4.875	~	~	х
1/3 Page H	\$1,529	\$1,375	7.5 x 3.375	9 x 4.125 h	8.5 x 4.125	8 x 3.625	~	~	Х
2/3 Page V	\$2,799	\$2,599	5 x 9.875	5.75 x 11.375	5.5 x 10.875	4.75 x 10.375	~	x	Х
1/2 Page V	\$2,299	\$2,069	3.75 x 9.875	4.5 x 11.375	4.25 x 10.875	3.5 x 10.375	~	~	х
1/3 Page V	\$1,529	\$1,375	2.5 x 9.875	3.25 x 11.375	3 10.875	2.25 x 10.375	~	~	Х
1/2 Page Island	\$2,299	\$2,069	5 x 6.875	NA	NA	NA	~	x	Х
1/3 Page Island	\$1,529	\$1,375	5 x 5.125	NA	NA	NA	~	х	х
Marketplace	\$839	\$755	3.7 x 3.23	NA	NA	NA	~	х	Х
Box Ad (Map)*	\$1,725-	\$2,249*	3.25 x 3.25*	NA	NA	NA	х	х	V

Additional Advertising Options Call for pricing. Prices vary by issue.

Coverwraps Cover wraps are attached to the front of the magazine.

Bellybands Bellybands wrap around the outside of the magazine.

Inserts/Outserts Inserts are stitched into the magazine on 100# stock. Outserts are poly-bagged with the magazine.

PUBLICATION INFORMATION

Publication (Trim) Size: 8.5" x 10.875" (Live Area: 8" x 10.375") Paper Stock: 70-lb. gloss-coated guts, 80-lb. gloss-coated cover Method of Printing: Web press, 150 lpi, process color Binding: Saddle-Stitched Applications: Publication is created in Adobe InDesign. PC files.

Ad Placement: Apart from Premium Ads, vertical ads are placed at the outside edge, horizontal ads are placed at the bottom of

Proofs: We do not supply proofs (unless we create the ads) Storage of Advertisement: 24 months

ARTWORK SPECS

Color: CMYK/process colors only. NO SPOT COLORS.

All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used. No built-in black type. Fonts: Outline or embed all fonts in the PDF

File Format: High-Res PDF

Resolution: Materials must be 300 dpi; submitted at 100% size. Bleed: Refer to SIZES for the different bleed-size ads. A ¼" bleed is required for each side that bleeds. PLEASE CHECK THE LIVE

Live Area: To prevent info being trimmed off, all text, logos, etc., must be 1/2" in from the edge of the ad. Registration marks

PDF Files: Save with all fonts and images embedded. Save without color profiles. Once PDF is created, please check the bleed - see "Sizes" for BLEED specifications. If submitted artwork does not meet specifications a new file will be requested. Color Profiles: Whenever possible – do not embed or include color profiles.

CREATING ARTWORK

In-house Production: Biodiesel Magazine will create advertisements for clients (3 digital proofs for free, a fee will be charged for additional proofs needed). The advertiser must submit ad copy, plus high-resolution logos and photos. Photos may be purchased for advertisement, but at the client's expense. Submission of materials should be completed at least one month in advance of print run. Call for applicable production fees.

Submitting Artwork

artwork@bbiinternational.com 866-746-8385 for assistance

REGULATIONS

Agency Discounts: Due to the affordable rates offered by BiodieselMagazine, we do not offer agency

Invoices: Rendered at time of issue mailing.

Short Rates/Rebates: Advertisers will be short-rated if, within 12 months from the date of the first insertion, they do not use the amount of space upon which their billings have been based. Rates may be adjusted (lowered) during the course of an advertiser's insertion order agreement, if the advertiser has used sufficient additional space to warrant a lower rate than that at which their billing began.

Rate Protection: Rates are effective for all advertisers throughout the duration of this media kit. Rates will never increase during the term of an advertiser's billing agreement, unless the advertiser chooses to change the plan by, for example, increasing the size of an ad.

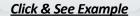
Publisher's Protective Clauses: Deliberate attempts to simulate editorial format in an advertisement is not permitted by Biodiesel Magazine. The publisher reserves the right to insert the word "advertisement" when, in the publisher's opinion, an advertisement resembles editorial material. Liability for all content of advertisements printed (including text, representations, illustrations or any sketch, map, label, trademark or other copyrighted matter) will be assumed by advertisers and their agencies. The publisher reserves the right to reject any advertising that does not conform to publication standards Biodiesel Magazine is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner. Biodiesel Magazine is not responsible for quality of reproduction when materials received do not conform to specifications or when materials are received beyond closing date Cancellations: No cancellations will be accepted after closing dates. Notification of cancellations prior to closing date should be in writing (email or fax acceptable).

Method of Distribution: U.S. Postal Service-Periodical

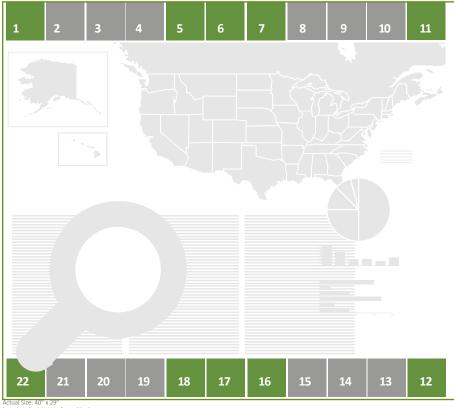
Subscription Prices: Subscriptions to Biodiesel Magazine are now free of charge to everyone with the exception of a shipping and handling fee for any country outside the United States. Subscriptions are $available\ online\ at\ www. Biodiesel Magazine. com.\ Please\ contact\ our\ subscriptions\ department\ for\ subscriptions\ d$ scription assistance at (866) 746-8385 or service@bbiinternational.com



U.S. & Canada **Biodiesel and Renewable Diesel/SAF Plant Map**



Example of U.S & Canada Biodiesel and Renewable Diesel/SAF Plant Map



Premium Positions indicated in Green

Sent to 5,000+ Producers & Biofuels Professionals

Biodiesel Magazine's 2027 U.S. & Canada Biodiesel and Renewable Diesel/SAF Plant Map identifies existing and under construction biodiesel, renewable diesel and sustainable aviation fuel plants. Production facilities are conveniently color-coded by status for quick reference. Listings include plant name, city, state, size (installed capacity in millions of gallons per year, MMgy, for U.S. plants, and millions of liters per year, MMly, for Canadian plants), and feedstocks used—whether it's soy or other virgin oils, waste vegetable oils, animal fats, used cooking oil, or a combination. Plus, the map will include charts/graphs illustrating key metrics extracted from the data.

	Premium Ads	Standard Ads			
Ads Close	10/14/2026	10/14/2026			
Artwork Due	10/14/2026	10/14/2026			
Price	\$2,249	\$1,725			
Size (w x h) Inches	1 Box - 3.25 x 3.25 2 Box - 6.675 w x 3.25 3 Box - 10.125 x 3.25				

File Format: High Resolution PDF.

Send Artwork to: artwork@bbiinternational.com

Distribution

Mailed to 5,000+ facilities and industry stakeholders.

- All Biodiesel Magazine Subscribers
- All biodiesel production facilities

Following Industry Events:

- 1. Iowa Renewable Fuels Summit
- 2. Clean Fuels Conference
- 3. Int'l Biomass Conference & Expo
- 4. Sustainable Fuels Summit: SAF, Renewable Diesel & Biodiesel
- 5. Int'l Fuel Ethanol Workshop & Expo
- 6. North American SAF Conference & Expo

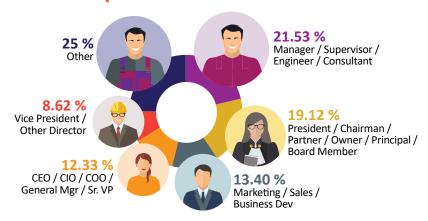




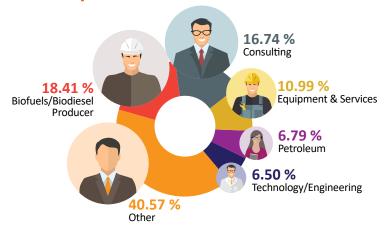
Subscriber Profile

BiodieselMagazine.com

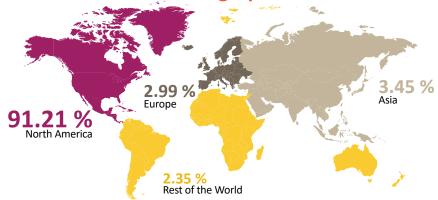
Top 5 Subscriber Positions



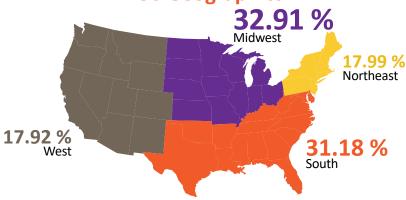
Top 5 Industries of Subscribers



Global Geographics



US Geographics



ADDITIONAL OPPORTUNITIES

ADVERTISING: MEDIA & EVENTS









Pellet Mill

EthanolProducer.com

BiomassMagazine.com

BiodieselMagazine.com

BiomassMagazine.com











CarbonCaptureMagazine.com

SAFMagazine.com

UASMagazine.com

FuelEthanolWorkshop.com

BiomassConference.com







SAFConference.com



SustainableFuelsSummit.com



The UASSummit.com

Vision

BBI International is global leader in biofuels Media & Events, fostering energized growth, opportunity, and success for the industries we serve.

Mission

Our mission is to unite our customers through meaningful, reliable platforms, offering opportunities to educate, collaborate and grow.