



# BIOMASS MAGAZINE

2027 MEDIA KIT

ONLINE < E-NEWSLETTER < MAPS < DIRECTORY < JOBS < PODCASTS < PRINT < DIGITAL < WEBINARS < EVENTS

**BIOMASS**  
MAGAZINE

**BBI INTERNATIONAL**  
MEDIA & EVENTS

Follow Us



# WHO WE ARE **BIOMASS** M A G A Z I N E

*Biomass Magazine* is the leading source of news, analysis and market intelligence for the global biomass industry. Through our print publication and website, we deliver both daily news and in-depth feature articles to our audience of producers, service providers and vendors. *Biomass Magazine* provides producers with the critical information they need to stay competitive and achieve their goals.

Our quarterly print magazine offers readers thoroughly researched, staff-written feature articles, contributions from the industry's most well-known names, and opinion pieces from the advocates the biomass industry looks to for guidance.. Covered topics include finance, policy, regulations, equipment and technological innovations, domestic and international markets, operational efficiency, staffing, safety and more. Meanwhile, the website delivers the breaking and spot news our readers want to digest daily. It's all sent out in the newsletter each Tuesday.

Readers also can stay on top of the layout of their industry, using the annual *Biomass Power & Waste-to-Energy* and *North American Renewable Natural Gas* plant maps. Through incredible effort by our team, we possess the most up-to-date, accurate information on biomass plant capacity, feedstock, location and operational statuses. The map hangs on control room walls all across the country.

Our reach hits all corners of the world, and the global industry converges each year for *Biomass Magazine's* International Biomass Conference & Expo. Boasting nearly 1,000 attendees and 175 trade show vendors, it's the industry's largest event. Regular plant updates, informational webinars and an industry directory round out the biomass industry coverage provided by *Biomass Magazine*. We don't miss a thing.

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## Contributing

To contribute, send a brief summary or abstract of the article to:

**Anna Simet**, Director of Content & Senior Editor,  
*Biomass Magazine*  
asimet@bbiinternational.com or call 866-746-8385

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## BIOMASS MAGAZINE IS THE PREMIER SOURCE

OF NEWS AND INFORMATION  
ABOUT BIOMASS PRODUCERS  
AND INDUSTRY PROS.

## CEO

**Joe Bryan** jbryan@bbiinternational.com

## President

**Tom Bryan** tbryan@bbiinternational.com

## COO

**John Nelson** jnelson@bbiinternational.com

## Subscriptions

service@bbiinternational.com

# MULTICHANNEL MARKETING

## Who We Reach

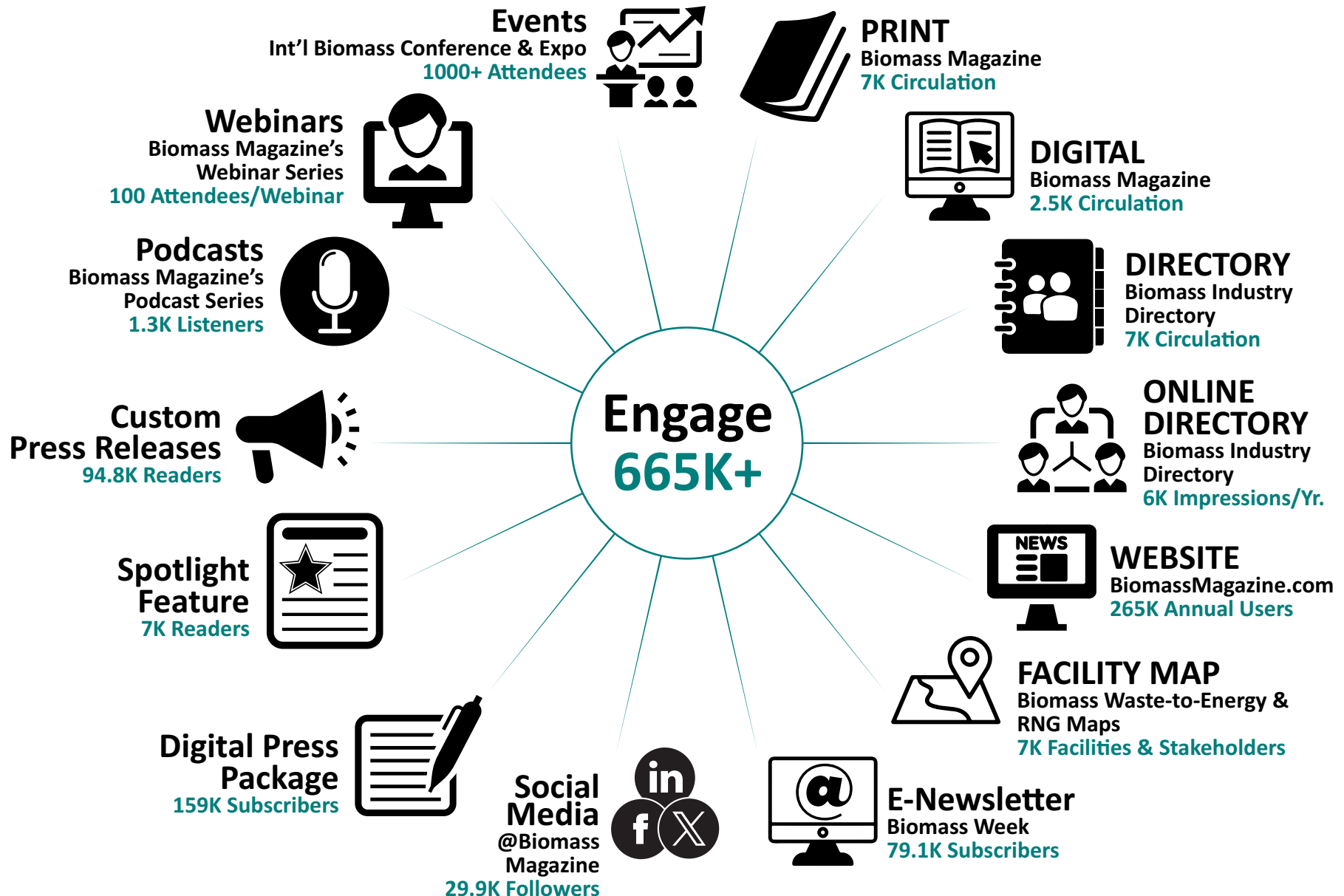
### Why B2B Multichannel Marketing is Important:

**Broader Reach:** Engages audience across various platforms, increasing visibility.

**Targeted Messaging:** Delivers personalized content to your audience, enhancing relevance.

**Increased Engagement:** Encourages interaction through multiple channels, fostering deeper connections.

**Brand Consistency:** Ensures a unified brand message across all channels, strengthening brand identity.



**BIOMASS**  
M A G A Z I N E

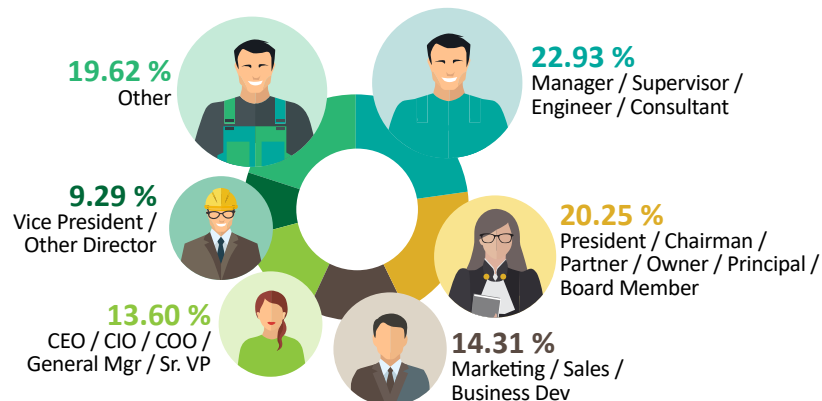
BBI INTERNATIONAL  
MEDIA & EVENTS

# Subscriber Profile

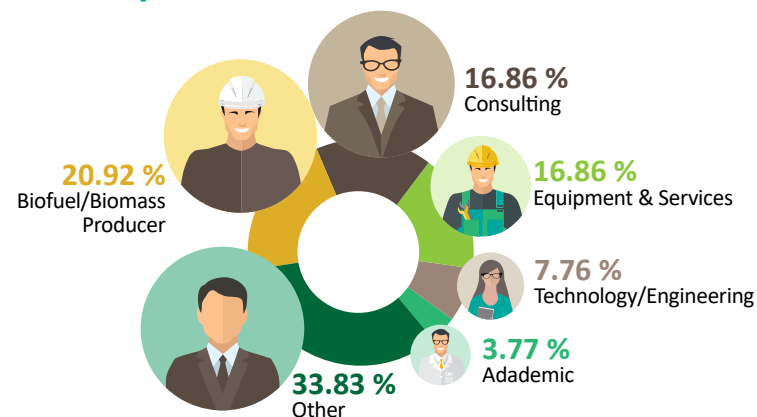
BiomassMagazine.com



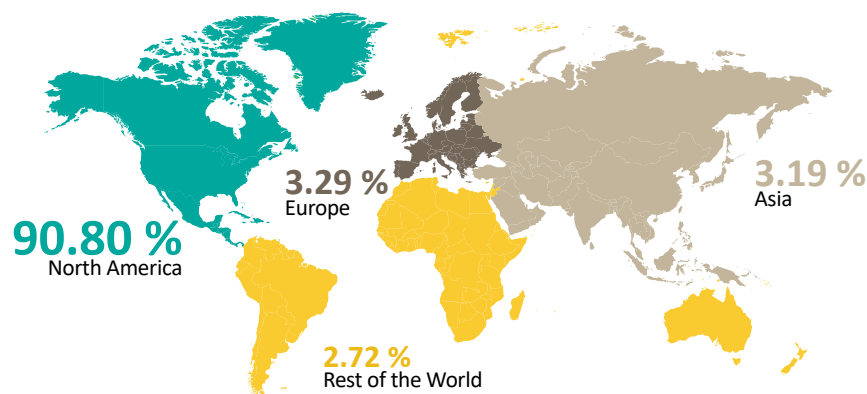
## Top 5 Subscriber Positions



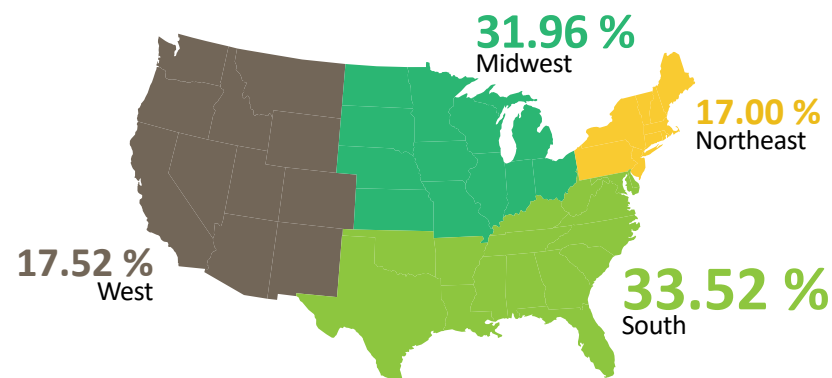
## Top 5 Industries of Subscribers



## Global Geographics



## US Geographics





# ONLINE Website Advertising

## BiomassMagazine.com



**22,150** avg. overall users/mo.  
**265,800** avg. overall users/yr.



**99,750** avg. overall page views/mo.  
**1,197,000** avg. overall page views/yr.

**Artwork due** 1 week prior to the start of the month

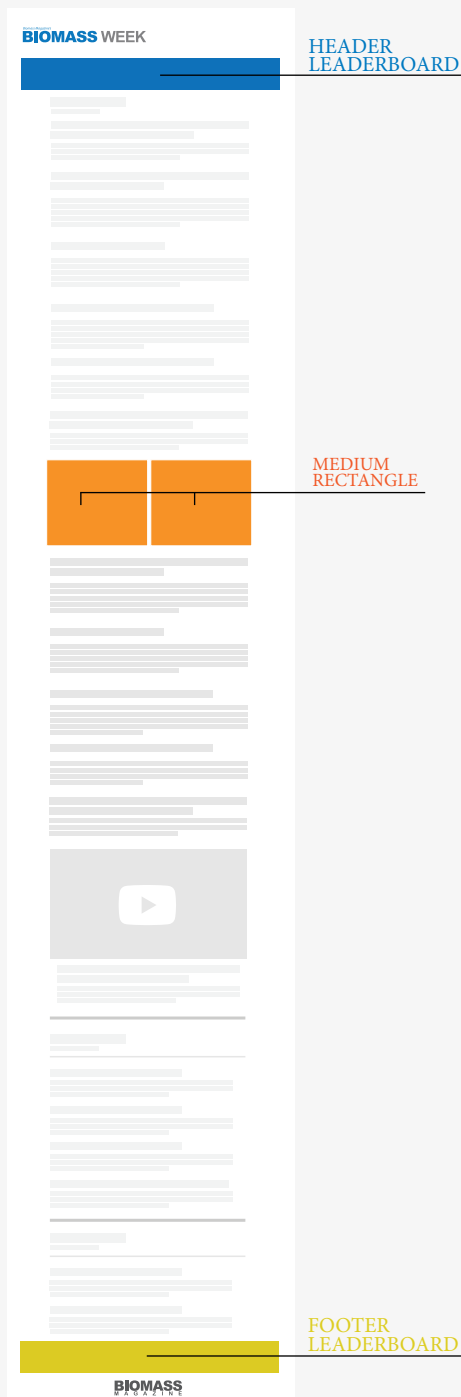
|                                      | Header<br>Leaderboard            | Skyscraper                       | Medium<br>Rectangle                               | Footer<br>Leaderboard             | Takeover                                     |
|--------------------------------------|----------------------------------|----------------------------------|---------------------------------------------------|-----------------------------------|----------------------------------------------|
| <b>Monthly Impressions (average)</b> | 38,736                           | 39,345                           | 81,213                                            | 15,598                            | na                                           |
| <b>Price/Mo.</b>                     | \$1,779                          | \$1,885                          | \$1,045                                           | \$415                             | \$8,395                                      |
| <b>Size (w x h)</b>                  | 970 x 250<br>40 KB               | 300 x 600<br>40 KB               | 300 x 250<br>40 KB                                | 728 x 90<br>40 KB                 | 956 x 500<br>100 KB                          |
| <b>Position</b>                      | Top of every page                | Right-hand side on every page    | Home page, within content or right-side of a page | Bottom of every page              | Visible for 25 seconds, taking over homepage |
| <b>Availability</b>                  | 4 ad slots rotate randomly/month | 4 ad slots rotate randomly/month | 10 ad slots rotate randomly/month                 | 10 ad slots rotate randomly/month | 1 ad slot                                    |

File Format: JPG, GIF, PNG or animated GIF\*

\*Animated GIFs not available for Takeover Ads

Note: Average monthly impressions for each ad in this position





# EMAIL Newsletter Advertising

*View Biomass Week E-Newsletter Example*

*Biomass Magazine's*

## BIOMASS WEEK

### Newsletter Stats

Collected January 1, 2026-June 30, 2026



**79,000**  
Subscribers



**11%**  
Open Average



**.9%**  
Click-Through Rate Average

**Distributed every Wednesday.**

**Artwork due** 1 week prior to the scheduled newsletter

|                              | Header<br>Leaderboard | Medium<br>Rectangle | Footer<br>Leaderboard |
|------------------------------|-----------------------|---------------------|-----------------------|
| Weekly Impressions (average) | 11,206                | 11,451              | 11,251                |
| Price/ Newsletter            | \$1,045               | \$939               | \$359                 |
| Size (w x h)                 | 728 x 90<br>40 KB     | 300 x 250<br>40 KB  | 728 x 90<br>40 KB     |

File Format: JPG, GIF, or PNG

# WEBINAR Sponsor

[View Biomass Magazine Webinar Series](#)



## Customize and Sponsor Your Own Webinar

Contact us today for more information | [service@bbiinternational.com](mailto:service@bbiinternational.com) | 866-746-8385

## Gain Maximum Exposure & Contact Info

Sponsor logo is featured on:

- Website
- All emails and marketing materials
- Webinar page on BiomassMagazine.com
- OnDemand material
- Attendee Information

In this era of digital marketing, creating an integrated approach is more important than ever. *Biomass Magazine* webinars allow you to maximize your advertising impact, while gaining access to hundreds of contacts focused on your niche market.

## Webinar Package \$7,875

Includes:

- All registrant contact data, including emails
- Contact information will include attendee interest ranking and time on webinar
- Reserved speaking opportunity on the webinar
- Top placement of logo with URL on all webinar marketing emails (150,000+)
- Top placement of logo with URL on magazine website
- Logo displayed on webinar presentation
- Two-minute commercial at the beginning of the webinar (slide size 16:9 or 16"x9")
- Dedicated slide on webinar promoting company
- Webinar becomes free to attendees (more registrants)
- Ongoing leads generated from OnDemand

# PODCAST Sponsor

View Biomass Magazine Podcast Series



## Customize and Sponsor Your Own Podcast

Contact Us for Upcoming Podcast Topics or Create Your Own Topic.

Contact us today for more information | [service@bbiinternational.com](mailto:service@bbiinternational.com) | 866-746-8385

### Company Interview \$1,569/podcast Podcast Sponsor \$519\*

\*Includes 15-second commercial script read twice during the podcast

#### Benefits Include:

##### Reach:

- Dedicated email sent promoting the podcast (94,000+)
- Included on the weekly or bi-weekly e-newsletter (79,000+)
- Sent on all social media channels (29,900+ followers)
- Posted on YouTube
- Posted on our podcast page on magazine website

##### Engagement:

- 1,366 YouTube Impressions
- 226 Views
- 190 Unique Views
- 24 Hours Viewed

Metrics above from 30-days. Average per podcast.



# CUSTOM CONTENT Advertising Options

## Custom Designed Reprint Just \$699

### Were You Featured with Biomass Magazine?

Showcase your article and expertise to potential customers!

#### Includes:

- Biomass Magazine masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

#### Ways to utilize your reprint:

- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as trade show handouts at conferences
- Add credibility for potential investors

## Press Release \$1,249

### Showcase Your Product or Service

Send a press release to our news list

#### Includes:

- Personal press release sent to Biomass Magazine's industry news email list (94,000)
- Two photos and/or logo
- Contact information
- Section about your company at bottom\*

\* Press release must be 300 to 400 words in length

## Digital Press Package \$2,305 (a \$3,395 value)

Click Rates and/or Reports  
Delivered for Each Medium

#### Includes:

##### • Press Release

**Press release sent to 94,000 subscribers**

Posting press release to national press wire

##### • Online Advertising

**Medium Rectangle Ad**

- ROS with max of 10 advertisers

##### • Social Media

**Press Release Package**

Posting of a Press Release to three of our social media platforms

## Spotlight Feature \$3,985

### Product & Services Spotlight Feature Limited Availability

**Spotlight Feature bookings include the following benefits:**

- A custom story containing info about your company, its products, services and/or industry insight
- The feature article mailed to 7,000 readers
- Print article posted on Biomass Magazine's website and distributed via our social media suite with ability to track views
- A custom digital reprint of the article which you can use for promotional purposes

**Book an ad and be a part of the Products & Services Spotlight Section**

\* Call for Full-Page Spotlight Feature Rates

# EDITORIAL CALENDAR

## Biomass Magazine

[View Biomass Magazine](#)

| ISSUE DATE | EDITORIAL THEMES                                                                                                                                                                                                                                                                                                                  | AD CLOSE   | ARTWORK    | BONUS DISTRIBUTION                                                                                                                                                                                                                                                                                                            |
|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Issue 1    | <b>PROJECT DEVELOPMENT</b> <ul style="list-style-type: none"> <li>• Engineering, Design and Construction</li> <li>• Technology Selection &amp; Equipment Procurement</li> <li>• Finance &amp; Incentives</li> <li>• Markets, Supply and Demand</li> </ul> BONUS THEME: Liquid Biofuel Production                                  | 12/21/2026 | 12/28/2026 | 2027 International Biomass Conference & Expo<br>(in all attendee bags)<br>2027 Clean Fuels Conference<br>COMPOST27<br>GEAPS Exchange<br>C&D World                                                                                                                                                                             |
| Issue 2    | <b>OPERATIONS &amp; MAINTENANCE</b> <ul style="list-style-type: none"> <li>• Plant Optimization and Efficiency</li> <li>• Software, Automation and Process Technology</li> <li>• Preventative and Corrective Maintenance</li> <li>• Personnel and Asset Management</li> </ul> BONUS THEME: Biogas/RNG                             | 3/26/2027  | 4/5/2027   | 2027 International Biomass Conference & Expo<br>(mailed to all attendees)<br>2027 International Fuel Ethanol Workshop & Expo<br>Value of Biogas East (digital distribution)<br>Biogas Americas<br>WasteExpo 2027<br>European Biomass Conference & Expo (digital distribution)<br>PFI Annual Conference (in all attendee bags) |
| Issue 3    | <b>SAFETY &amp; REGULATORY COMPLIANCE</b> <ul style="list-style-type: none"> <li>• Fire and Explosion Protection</li> <li>• Dust Mitigation and Ventilation</li> <li>• Gas Cleanup and Emissions Control</li> <li>• Permits, Standards and Certifications</li> </ul> BONUS THEME: Pyrogenic Biomass [Biochar, Biocarbon, Biocoal] | 6/28/2027  | 7/6/2027   | 2027 North American SAF Conference & Expo<br>North American Biochar Conference<br>RNG Works<br>Wood Pellet Association of Canada Conference<br>ABWA Annual Conference<br>Rcon                                                                                                                                                 |
| Issue 4    | <b>FEEDSTOCK LOGISTICS</b> <ul style="list-style-type: none"> <li>• Forestry Operations, Feedstock Procurement, Production &amp; Harvesting</li> <li>• Biomass Processing, Sizing, Drying, Moisture Management, Conveying</li> <li>• Product Transport, Shipping and Storage</li> </ul> BONUS THEME: Equipment                    | 9/13/2027  | 9/19/2027  | 2028 International Biomass Conference & Expo<br>(hotel room drop)<br>Value of Biogas West (digital distribution)<br>RNG Conference<br>European Bioenergy Future (digital distribution)                                                                                                                                        |

# DIRECTORY Advertising

Directory.BiomassMagazine.com  
PRINT + ONLINE



## Create a Listing = Receive 1 print & 1 online for FREE

**Online Listings = Live for 1 year & Print Listing = Insertion Closes 12/8/27**

*Sign-up for Listings at [directory.BiomassMagazine.com](http://directory.BiomassMagazine.com).*

*Receive 1 listing free. Add a logo for an additional cost.*

*Listings **do not** automatically renew.*

### Listing & Advertising Options

#### LISTING 1 FREE \$95/additional listing

As part of our effort to ensure that the directory is as comprehensive as possible, we are offering one free listing to any organization involved in the biomass industry.

- **FREE - 1 text listing**
- **\$95 - Add additional text listings**

#### LOGO + LISTING \$240/logo

Increase your organization's presence in the directory without having to largely increase the budget. Listings with logos are displayed at the top of each category.

- **\$145 - Add a logo to your free listing**
- **\$240 - Add additional logo+listings**

### Directory Display Advertising

Standout even more with a display ad in the directory section. Each listing will reference and direct readers to your ad.

#### + Online Bonus Ad

**BONUS:** Receive 1 year **FREE** medium rectangle ad on Biomass Magazine's Directory homepage with the purchase of a display ad. (size: 300x250, format JPG, GIF, PNG)

#### To Be Included in the 2027 Print Directory

|                                   |          |
|-----------------------------------|----------|
| Listing Deadline (print deadline) | 12/8/27  |
| Insertion (Display Ads)           | 12/8/27  |
| Artwork (Logos & Ads)             | 12/15/27 |

*\*Listings can be added anytime, they are live for 1 year. If the listing is added after the print deadline, it will be included in the next print directory issue.*

# PRINT Rates and Specs

View Biomass Magazine PRINT Issue

## Magazine Issues

|                | <b>ADS CLOSE</b>  | <b>ART DUE</b>    | <b>BONUS DISTRIBUTION</b>                                                                                                                                                                                                                                                                                                       |
|----------------|-------------------|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Issue 1</b> | <b>12/21/2026</b> | <b>12/28/2026</b> | 1. 2027 Int'l Biomass Conference & Expo (in all attendee bags)<br>2. 2027 Clean Fuels Conference<br>3. COMPOST27<br>4. GEAPS Exchange<br>5. C&D World                                                                                                                                                                           |
| <b>Issue 2</b> | <b>3/26/2027</b>  | <b>4/5/2027</b>   | 1. 2027 Int'l Biomass Conference & Expo (mailed to all attendees)<br>2. 2027 Int'l Fuel Ethanol Workshop & Expo<br>3. Value of Biogas East (digital distribution)<br>4. Biogas Americas<br>5. WasteExpo 2027<br>6. European Biomass Conference & Expo (digital distribution)<br>7. PFI Annual Conference (in all attendee bags) |
| <b>Issue 3</b> | <b>6/28/2027</b>  | <b>7/6/2027</b>   | 1. 2027 North American SAF Conference & Expo<br>2. North American Biochar Conference<br>3. RNG Works<br>4. Wood Pellet Association of Canada Conference<br>5. ABWA Annual Conference<br>6. Rcon                                                                                                                                 |
| <b>Issue 4</b> | <b>9/13/2027</b>  | <b>9/19/2027</b>  | 1. 2028 Int'l Biomass Conference & Expo (hotel room drop)<br>2. Value of Biogas West (digital distribution)<br>3. RNG Conference<br>4. European Bioenergy Future (digital distribution)                                                                                                                                         |

## Display Advertising Rates & Sizes

Rates depend on Regular or Premium Position (see Premium Placement)

\*Box ad start at \$2,249 - combine for a larger ad - call for sizes; premium positions are available

### Premium Placement

All display ad rates: per insertion/U.S. dollars **ALL PRICES NET**

+25% **Inside Front Cover** +25% **Opposite Contents Pg**

+25% **Inside Back Cover** +50% **Back Cover Size: 1/2pg H ONLY**

| Ads                     | Rates   |                    |         |           | Sizes (w x h; inches) |               | Guideline (w x h; inches)        |               | Products |           |     |
|-------------------------|---------|--------------------|---------|-----------|-----------------------|---------------|----------------------------------|---------------|----------|-----------|-----|
|                         | 1x      | 3x                 | 4x      | Directory | No Bleed              | With Bleed    | Trim Size                        | Live Area     | Magazine | Directory | Map |
| <b>Two-Page Spread</b>  | \$9,099 | \$8,275            | \$7,505 | \$6,459   | 16 x 9.875            | 17.5 x 11.375 | 17 x 10.875                      | 16.5 x 10.375 | ✓        | ✓         | x   |
| <b>Half-Page Spread</b> | \$5,349 | \$4,869            | \$4,449 | \$4,299   | 16 x 4.625            | 17 x 5.375    | 17 x 5.125                       | 16.5 x 4.875  | ✓        | ✓         | x   |
| <b>Full Page</b>        | \$5,099 | \$4,639            | \$4,215 | \$4,299   | 7.5 x 9.875           | 9 x 11.375    | 8.5 x 10.875                     | 8 x 10.375    | ✓        | ✓         | x   |
| <b>1/2 Page H</b>       | \$2,729 | \$2,485            | \$2,249 | \$2,269   | 7.5 x 4.625           | 9 x 5.375 h   | 8.5 x 5.125                      | 8 x 4.875     | ✓        | ✓         | x   |
| <b>1/3 Page H</b>       | \$1,989 | \$1,729            | \$1,569 | \$1,419   | 7.5 x 3.375           | 9 x 4.125 h   | 8.5 x 4.125                      | 8 x 3.625     | ✓        | ✓         | x   |
| <b>2/3 Page V</b>       | \$3,535 | \$3,149            | \$2,865 | N/A       | 5 x 9.875             | 5.75 x 11.375 | 5.5 x 10.875                     | 4.75 x 10.375 | ✓        | x         | x   |
| <b>1/2 Page V</b>       | \$2,729 | \$2,485            | \$2,249 | \$2,269   | 3.75 x 9.875          | 4.5 x 11.375  | 4.25 x 10.875                    | 3.5 x 10.375  | ✓        | ✓         | x   |
| <b>1/3 Page V</b>       | \$1,989 | \$1,729            | \$1,569 | \$1,419   | 2.5 x 9.875           | 3.25 x 11.375 | 3 10.875                         | 2.25 x 10.375 | ✓        | ✓         | x   |
| <b>1/2 Page Island</b>  | \$2,729 | \$2,485            | \$2,249 | N/A       | 5 x 6.875             | NA            | NA                               | NA            | ✓        | x         | x   |
| <b>1/3 Page Island</b>  | \$1,989 | \$1,729            | \$1,569 | N/A       | 5 x 5.125             | NA            | NA                               | NA            | ✓        | x         | x   |
| <b>Marketplace</b>      | \$945   | \$945              | \$945   | N/A       | 3.7 x 3.23            | NA            | 50 words (includes contact info) |               | ✓        | x         | x   |
| <b>Box Ad (Map)*</b>    |         | \$2,249 - \$2,779* |         |           | 3.25 x 3.25*          | NA            | NA                               | NA            | x        | x         | ✓   |

**Additional Advertising Options** Call for pricing. Prices vary by issue.

**Coverwraps** Cover wraps are attached to the front of the magazine.

**Bellybands** Bellybands wrap around the outside of the magazine.

**Inserts/Outserts** Inserts are stitched into the magazine on 100# stock. Outserts are poly-bagged with the magazine.

### PUBLICATION INFORMATION

**Publication (Trim) Size:** 8.5" x 10.875" (Live Area: 8" x 10.375")  
**Paper Stock:** 70-lb. gloss-coated guts, 80-lb. gloss-coated cover  
**Method of Printing:** Web press, 150 lpi, process color  
**Binding:** Saddle-Stitched **Applications:** Publication is created in Adobe InDesign. PC files.

**Ad Placement:** Apart from Premium Ads, vertical ads are placed at the outside edge, horizontal ads are placed at the bottom of pages.

**Proofs:** We do not supply proofs (unless we create the ads)

**Storage of Advertisement:** 24 months

### ARTWORK SPECS

**Color:** CMYK/process colors only. **NO SPOT COLORS.**

All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used. No built-in black type.

**Fonts:** Outline or embed all fonts in the PDF

**File Format:** High-Res PDF

**Resolution:** Materials must be 300 dpi; submitted at 100% size.

**Bleed:** Refer to SIZES for the different bleed-size ads. A 1/4" bleed is required for each side that bleeds. **PLEASE CHECK THE LIVE AREA.**

**Live Area:** To prevent info being trimmed off, all text, logos, etc., must be 1/2" in from the edge of the ad. Registration marks preferred.

**PDF Files:** Save with all fonts and images embedded. Save without color profiles. Once PDF is created, please check the bleed – see "Sizes" for BLEED specifications. If submitted artwork does not meet specifications a new file will be requested.

**Color Profiles:** Whenever possible – do not embed or include color profiles.

### CREATING ARTWORK

**In-house Production:** Biomass Magazine will create advertisements for clients (3 digital proofs for free, a fee will be charged for additional proofs needed). The advertiser must submit ad copy, plus high-resolution logos and photos. Photos may be purchased for advertisement, but at the client's expense. Submission of materials should be completed at least one month in advance of print run. Call for applicable production fees.

### Submitting Artwork

artwork@bbiinternational.com  
 866-746-8385 for assistance

### REGULATIONS

**Agency Discounts:** Due to the affordable rates offered by BiomassMagazine, we do not offer agency discounts.

**Invoices:** Rendered at time of issue mailing.

**Short Rates/Rebates:** Advertisers will be short-rated if, within 12 months from the date of the first insertion, they do not use the amount of space upon which their billings have been based. Rates may be adjusted (lowered) during the course of an advertiser's insertion order agreement, if the advertiser has used sufficient additional space to warrant a lower rate than that at which their billing began.

**Rate Protection:** Rates are effective for all advertisers throughout the duration of this media kit. Rates will never increase during the term of an advertiser's billing agreement, unless the advertiser chooses to change the plan by, for example, increasing the size of an ad.

**Publisher's Protective Clauses:** Deliberate attempts to simulate editorial format in an advertisement is not permitted by Biomass Magazine. The publisher reserves the right to insert the word "advertisement" when, in the publisher's opinion, an advertisement resembles editorial material. Liability for all content of advertisements printed (including text, representations, illustrations or any sketch, map, label, trademark or other copyrighted matter) will be assumed by advertisers and their agencies. The publisher reserves the right to reject any advertising that does not conform to publication standards. Biomass Magazine is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner. Biomass Magazine is not responsible for quality of reproduction when materials received do not conform to specifications or when materials are received beyond closing date.

**Cancellations:** No cancellations will be accepted after closing dates. Notification of cancellations prior to closing date should be in writing (email or fax acceptable).

**Method of Distribution:** U.S. Postal Service-Periodical

**Subscription Prices:** Subscriptions to Biomass Magazine are now free of charge to everyone with the exception of a shipping and handling fee for any country outside the United States. Subscriptions are available online at www.BiomassMagazine.com. Please contact our subscriptions department for subscription assistance at (866) 746-8385 or service@bbiinternational.com

# MAP Advertising

Example of Biomass Power Waste-To-Energy Map

## BIOMASS POWER & WASTE-TO-ENERGY MAP

### Sent to 7,000+ Producers & Biomass Professionals

*Biomass Magazine's* 2028 U.S. Biomass Power & Waste-to-Energy Wall Map identifies proposed, under construction, idled and operational dedicated power plants—1 MW or greater—utilizing, or proposing to utilize, solid biomass fuel, including wood processing and forestry residues, C&D waste, ag residues, dedicated energy crops, and municipal solid waste (MSW and biomass plants separated in listings). Biomass and waste-to-energy plants are conveniently color coded by status for quick reference. Listings include facility name, owner, city, state, size (MW) and feedstocks.

|                           | Premium Ads                                                                                 | Standard Ads |
|---------------------------|---------------------------------------------------------------------------------------------|--------------|
| Ads Close                 | 9/8/2027                                                                                    | 9/8/2027     |
| Artwork Due               | 9/8/2027                                                                                    | 9/8/2027     |
| Price                     | \$2,779                                                                                     | \$2,249      |
| Size<br>(w x h)<br>Inches | 1 Box - <b>3.25 x 3.25</b><br>2 Box - <b>6.675 w x 3.25</b><br>3 Box - <b>10.125 x 3.25</b> |              |

File Format: High Resolution PDF.  
Send Artwork to: [artwork@bbiinternational.com](mailto:artwork@bbiinternational.com)

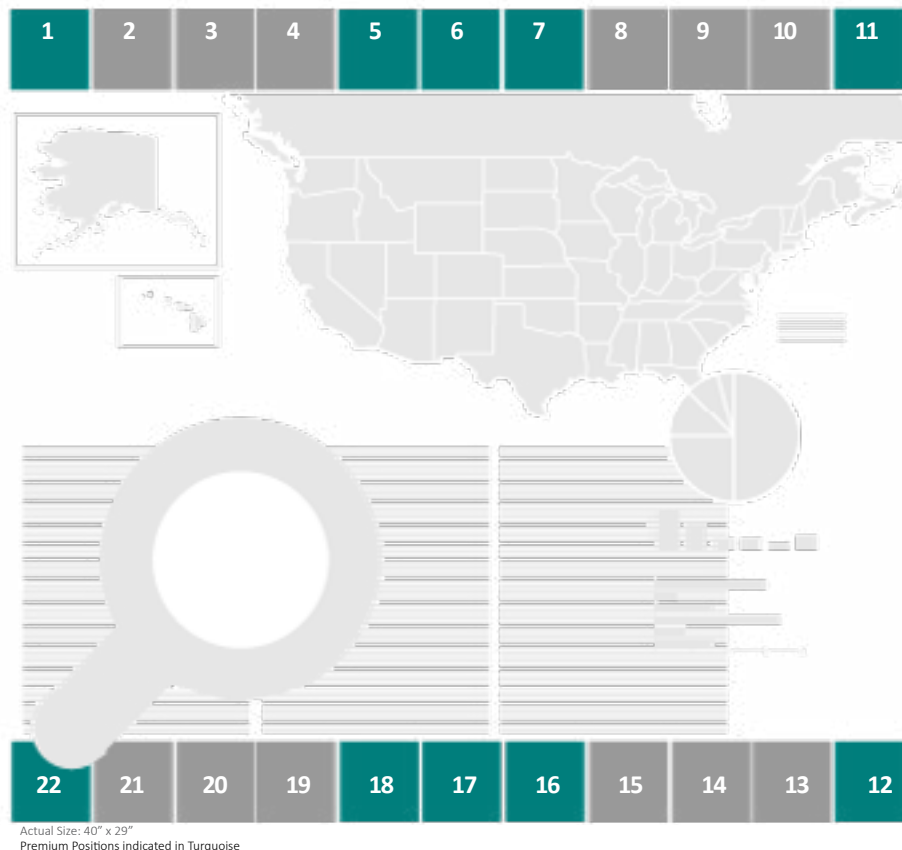
### Distribution

**Mailed to 7,000+ facilities and industry stakeholders.**

- All *Biomass Magazine* Subscribers
- Mailed to all biomass power and WTE plants
- All major biomass-related industry events

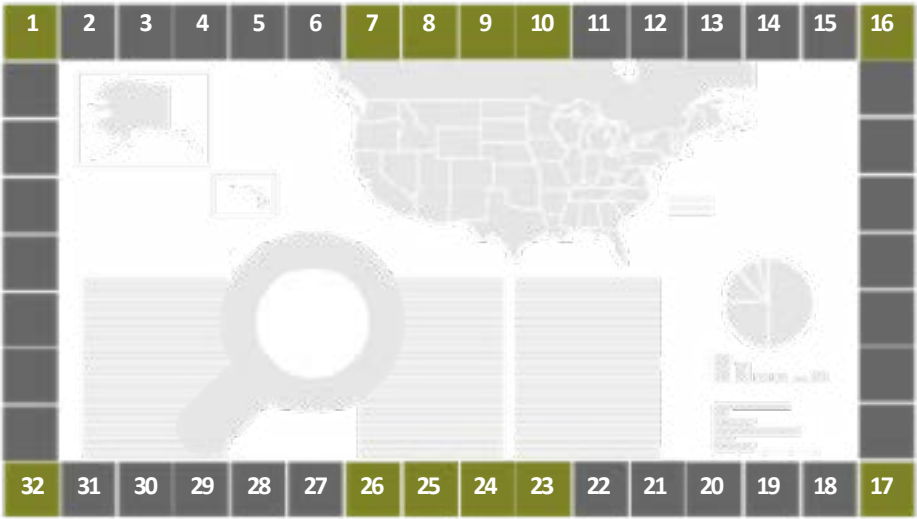
### Following Industry Events:

1. International Biomass Conference & Expo (in bags)
2. Rcon
3. WasteExpo 2027
4. International Fuel Ethanol Workshop & Expo
5. Sustainable Fuels Summit: SAF, Renewable Diesel & Biodiesel



Actual Size: 40" x 29"  
Premium Positions indicated in Turquoise

# MAP Advertising



Actual Size: 40" x 29"  
Premium Positions Indicated in Green

Example of North American Renewable Natural Gas Map

## North American Renewable Natural Gas Map

### Sent to 7,000+ Producers & RNG Professionals

The 2028 North American Renewable Natural Gas Map, presented by the RNG Coalition and produced by *Biomass Magazine*, lists all renewable natural gas (RNG) facilities that are operating or under construction in the U.S. and Canada. Details of more than 200 projects on the data-rich, color-coded map include operational status, city, state/province, feedstock and RNG end use.

|                     | Premium Ads                                                            | Standard Ads |
|---------------------|------------------------------------------------------------------------|--------------|
| Ads Close           | 10/27/2027                                                             | 10/27/2027   |
| Artwork Due         | 10/27/2027                                                             | 10/27/2027   |
| Price               | \$2,779                                                                | \$2,249      |
| Size (w x h) Inches | 1 Box - 3.25 x 3.25<br>2 Box - 6.675 w x 3.25<br>3 Box - 10.125 x 3.25 |              |

File Format: High Resolution PDF.  
Send Artwork to: [artwork@bbiinternational.com](mailto:artwork@bbiinternational.com)

### Distribution

Mailed to 7,000+ facilities and industry stakeholders.

- All *Biomass Magazine* Subscribers
- Mailed to all RNG Coalition Members
- Mailed to Renewable Natural Gas Production Facilities in North America

### Following Industry Events:

1. International Biomass Conference & Expo (in bags)
2. Rcon
3. RNG Works
4. Biogas Americas
5. RNG Conference



# ADDITIONAL OPPORTUNITIES

## Advertising or Sponsor

**BBI INTERNATIONAL  
MEDIA & EVENTS**

**Ethanol**  
PRODUCER MAGAZINE

[EthanolProducer.com](http://EthanolProducer.com)

**BIOMASS**  
MAGAZINE

[BiomassMagazine.com](http://BiomassMagazine.com)

**BIODIESEL**  
MAGAZINE

[BiodieselMagazine.com](http://BiodieselMagazine.com)

*Biomass Magazine's*  
**Pellet Mill**  
MAGAZINE

[BiomassMagazine.com](http://BiomassMagazine.com)

**Carbon**  
Capture  
MAGAZINE

[CarbonCaptureMagazine.com](http://CarbonCaptureMagazine.com)

**SAF**  
MAGAZINE

[SAFMagazine.com](http://SAFMagazine.com)

**UAS**  
MAGAZINE

[UASMagazine.com](http://UASMagazine.com)

INTERNATIONAL  
**FEW**  
FUEL ETHANOL  
WORKSHOP® & EXPO

[FuelEthanolWorkshop.com](http://FuelEthanolWorkshop.com)

INTERNATIONAL  
**BIOMASS**  
CONFERENCE & EXPO

[BiomassConference.com](http://BiomassConference.com)

North American  
**BIOCARBON**  
CONFERENCE

[BiocarbonConference.com](http://BiocarbonConference.com)

**CARBON**  
CAPTURE &  
STORAGE  
SUMMIT

[CarbonCaptureStorageSummit.com](http://CarbonCaptureStorageSummit.com)

NORTH AMERICAN  
**SAF**  
CONFERENCE & EXPO

[SAFConference.com](http://SAFConference.com)

**SUSTAINABLE  
FUELS  
SUMMIT**  
SAF • Renewable Diesel • Biodiesel

[SustainableFuelsSummit.com](http://SustainableFuelsSummit.com)

**UAS** SUMMIT  
& EXPO

[UASummit.com](http://UASummit.com)

**TEAM**  
3

[TeamM3managers.com](http://TeamM3managers.com)

### Vision

BBI International is global leader in biofuels Media & Events, fostering energized growth, opportunity and success for the industries we serve.

### Mission

Our mission is to unite our customers through meaningful, reliable platforms, offering opportunities to educate, collaborate and grow.