

# **BBI INTERNATIONAL MEDIA & EVENTS**

## **Privacy Policy**

This Privacy Policy outlines the general privacy practices for BBI International websites, including, but not limited to, [www.bbiinternational.com](http://www.bbiinternational.com), social media pages, mobile applications, SMS and any other services displaying this notice (collectively, our “Services,” sometimes referred to as the “Site” or “Sites”).

If you have any inquiries about our Privacy Policy, please contact:

BBI International

Address: 308 Second Avenue North, Suite 304, Grand Forks, ND 58203

Phone: 866-746-8385

Email: [service@bbiinternational.com](mailto:service@bbiinternational.com)

BBI International is committed to respecting your privacy rights when using our Services. To protect your personally identifiable information, BBI International has implemented the guidelines outlined below.

If you are a user in the European Economic Area (“EEA”) or Switzerland, please see the “Users in the EEA and Switzerland” section of this Privacy Policy for additional provisions.

## **Types of Information Collected**

When you use our Services, we may request information that personally identifies you to facilitate interactions. This personal information may include your name, phone number, street address, and email address. On any page that collects personal information, we will specify the required information to provide a product, service, or response.

For subscriptions or payment processing, we may collect your name, address, telephone number, email address, credit or debit card details, and other billing information.

## **Use of Personal Information**

BBI International values your privacy and will not share personally identifiable information with third parties outside of BBI International except as described in this Privacy Policy. We may use personal identifiable information to identify you when you use our Services, provide products and services, improve advertising and marketing efforts, analyze Site usage, improve content and offerings, and personalize the Sites’ layout and services. Additionally, we may use your email or mailing address to inform you about products, services, or responses to inquiries.

We will not sell your personally identifiable information to third parties; however, we may facilitate special offers from relevant businesses to our users. BBI International may also disclose aggregated user statistics to describe our Services to advertisers, partners, affiliates, and other third parties for lawful purposes.

BBI International may establish arrangements with third-party providers such as credit card processors, shipping companies, and fulfillment services. When you sign up for a service we offer on the Site, we may

share personally identifiable information with that provider to deliver the service. These providers are not permitted to retain or use personally identifiable information for any purpose unrelated to the service, except as required by law.

BBI International may also offer other services through our Services (e.g., promotions, contests, alerts, or personalized finance services) in collaboration with unaffiliated third parties. By choosing to use these services, you consent to the sharing of your personal identifiable information with these third parties. You may avoid such disclosures by opting out of these services. SMS opt-in or phone numbers for the purpose of SMS are not being shared.

We reserve the right to disclose personally identifiable information to comply with applicable law, lawful requests, investigations, to identify persons violating the law, protect the rights of BBI International, third parties, or the public, or in connection with the sale of part or all of BBI International.

### **Cookie Policy**

Cookies are small data elements that a website sends to your browser for storage. BBI International uses cookies to track Site usage and enhance your experience. Cookies enable the Site to remember your preferences, eliminating the need to re-enter information each time you access our Services.

By using BBI International's Sites, you consent to the placement and use of cookies as outlined in this Privacy Policy. You may decline cookies through your browser settings; however, some features may be inaccessible without cookies.

### **IP Addresses**

BBI International logs IP addresses for systems administration, troubleshooting, and Site usage analysis. IP addresses are not considered personally identifiable information for this Privacy Policy, although they may be used in specific contexts.

### **Data Collected for Ad Serving and Targeting**

We use third-party advertisers to serve ads on our Services. These companies may use aggregated information about your visits to provide relevant advertisements. For information about opting out of targeted advertising, please see [Network Advertising Opt-Out](#).

### **Party Collecting the Information**

This Privacy Policy addresses the collection of information by BBI International only. If you disclose information to other parties, including through comments, forums, or third-party services, different policies may apply. BBI International is not responsible for such information use or dissemination.

Our Services may operate in a larger network, and other websites may use BBI International's name. Since we do not control the privacy policies of third parties, you are subject to their privacy practices.

## **Links to Other Materials**

Third-party websites linked from our Services are not under the control of BBI International. We are not responsible for the content or privacy practices of these websites. Accessing linked sites is done at your own risk.

## **Children's Privacy**

In accordance with the Children's Online Privacy Protection Act, we do not knowingly collect information from anyone under 13 without verifiable parental consent. If such information is identified, we will delete it as soon as possible.

## **Users in the EEA and Switzerland**

For residents of the EEA or Switzerland, the BBI International Privacy Policy for GDPR applies to personal data collected through your use of our Services.

### **US State Residents with Additional Privacy Rights**

Residents of certain US states with privacy rights (e.g., California, Colorado) may refer to the BBI International Privacy Policy for applicable provisions.

## **Opting Out**

You may choose to opt-out of providing personally identifiable information by not registering for our Services. You may also opt-out by contacting [service@bbiinternational.com](mailto:service@bbiinternational.com) and making a formal request to be removed from all or specific lists.

## **Security**

BBI International maintains industry-standard safeguards to protect the privacy and security of your personal information. However, no online transmission is completely secure.

## **Privacy Policy Changes**

BBI International may update this Privacy Policy. Please check this page periodically for changes. Your continued use of the Services after changes are posted constitutes your acceptance.

## **Contact Us**

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