

HEADER LEADERBOARD
975 Average Daily Impressions*

TAKE OVER
5.62% CTR

SKYSCRAPER
911 Average Daily Impressions*

MEDIUM RECTANGLE
1576 Average Daily Impressions*

MEDIUM RECTANGLES
1576 Average Daily Impressions*

SKYSCRAPER
911 Average Daily Impressions*

FOOTER LEADERBOARD
975 Average Daily Impressions*

ONLINE ADVERTISING

BiodieselMagazine.com

BiodieselMagazine.com

HEADER LEADERBOARD \$899/month

DIMENSIONS 970x250 pixels
 FILE SIZE 40k limit
 POSITION Top of every page viewed within the site
 AVAILABILITY 4 ad slots per month
 ROTATION Maximum 4 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

SKYSCRAPER \$999/month

DIMENSIONS 300x600 pixels
 FILE SIZE 40k limit
 POSITION Right-hand side on every page viewed within the site
 AVAILABILITY 4 ad slots per month
 ROTATION Maximum 4 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

MEDIUM RECTANGLE \$699/month

DIMENSIONS 300x250 pixels
 FILE SIZE 40k limit
 POSITION Home page and right side within content
 AVAILABILITY 10 ad slots per month
 ROTATION Maximum 10 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

FOOTER LEADERBOARD \$395/month

DIMENSIONS 728 x 90 pixels
 FILE SIZE 40k limit
 POSITION Bottom of every page
 AVAILABILITY 5 Ad Slots
 ROTATION Maximum 10 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

TAKEOVER AD \$5,995/month

DIMENSIONS 956x500 pixels
 FILE SIZE 100k limit
 POSITION Visible for 25 seconds, taking over homepage
 AVAILABILITY 1 ad slot per month
 FORMAT JPEG, GIF, PNG

More than 29,000 page views/month
Totaling 353,000 page views/year

14,000
 Avg. Overall Users Per Month

168,000
 Avg. Overall Users Per Year

29,000
 Avg. Overall Page Views Per Month

353,000
 Avg. Overall Page Views Per Year

ONLINE AD SCHEDULE

Month	Insertion / Artwork
January 2024	December 15, 2023
February 2024	January 15, 2024
March 2024	February 15, 2024
April 2024	March 15, 2024
May 2024	April 15, 2024
June 2024	May 15, 2024
July 2024	June 14, 2024
August 2024	July 15, 2024
September 2024	August 15, 2024
October 2024	September 16, 2024
November 2024	October 15, 2024
December 2024	November 15, 2024

Advertise on BiodieselMagazine.com

*Average daily impressions for all ads in this position