### **CUSTOM CONTENT**

### **ADVERTISING OPTIONS**

## **Custom Designed Reprint** Just \$699

# Were You Featured with Biomass Magazine?

Showcase your article and expertise to potential customers!

#### Includes:

- Biomass Magazine masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

### Ways to utilize your reprint:

- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as trade show handouts at conferences
- Add credibility for potential investors

Designed Reprint Example

Click & See Example

### Press Release \$1,249

# **Showcase Your Product or Service**

Send a press release to our news list

#### Includes:

- Personal press release sent to Biomass Magazine's industry news email list (85K+)
- Two photos and/or logo
- Contact information
- Section about your company at bottom\*

Press Release from Biomass Magazine

Click & See Example

# Digital Press Package \$2,305 (a \$3,395 value)

Click Rates and/or Reports
Delivered for Each Medium

#### Includes:

Press Release

## Press release sent to 85,000 subscribers

Posting press release to national press wire

## Online Advertising Medium Rectangle Ad

- ROS with max of 10 advertisers
- Social Media

#### **Press Release Package**

Posting of a Press Release to three of our social media platforms

# **Spotlight Feature** \$3,985

### **Product & Services Spotlight**

**Feature** Limited Availability

### Spotlight Feature bookings include the following benefits:

- A custom story containing info about your company, its products, services and/or industry insight
- The feature article mailed to 7,000 readers
- Print article posted on Biomass
   Magazine's website and distributed
   via our social media suite with
   ability to track views
- A custom digital reprint of the article which you can use for promotional purposes

#### Book an ad and be a part of the Products & Services Spotlight Section

\* Call for Full-Page Spotlight Feature Rates

Spotlight Feature

<sup>\*</sup> Press release must be 300 to 400 words in length