



ONLINE ADVERTISING

BiomassMagazine.com

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BiomassMagazine.com



19,300 avg. overall users/mo.

231,900 avg. overall users/yr.



44,080 avg. overall page views/mo.

528,900 avg. overall page views/yr.

Artwork due 1 week prior to the start of the month

	Header Leaderboard	Skyscraper	Medium Rectangle	Footer Leaderboard	Takeover
Monthly Impressions (average)	25,814	26,426	50,371	10,418	na
Price/Mo.	\$1,779	\$1,885	\$1,045	\$415	\$8,395
Size (w x h)	970 x 250 40 KB	300 x 600 40 KB	300 x 250 40 KB	728 x 90 40 KB	956 x 500 100 KB
Position	Top of every page	Right-hand side on every page	Home page, within content or right-side of a page	Bottom of every page	Visible for 25 seconds, taking over homepage
Availability	4 ad slots rotate randomly/month	4 ad slots rotate randomly/month	10 ad slots rotate randomly/month	10 ad slots rotate randomly/month	1 ad slot

File Format: JPG, GIF, PNG or animated GIF*

*Animated GIFs not available for Takeover Ads

Note: Average monthly impressions for each ad in this position