

# EMAIL ADVERTISING

Biomass Magazine's

# BIOMASS WEEK

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*Biomass Week E-Newsletter Example*


## Newsletter Stats

Collected July 1, 2024 - June 30, 2025


**SUBS**



**69,000**  
Subscribers



**11.3%**  
Open Average



**2.29%**  
CTR Average

**Distributed every Wednesday.**

**Artwork due** 1 week prior to the scheduled newsletter

	Header Leaderboard	Medium Rectangle	Footer Leaderboard
Weekly Impressions (average)	8,689	8,423	8,366
Price/ Newsletter	\$1,045	\$939	\$359
Size (w x h)	728 x 90 40 KB	300 x 250 40 KB	728 x 90 40 KB

File Format: JPG, GIF, or PNG