

CUSTOM CONTENT Advertising Options

Custom Designed Reprint Just \$499

Were You Featured with Carbon Capture Magazine?

Showcase your article and expertise to potential customers!

Includes:

- *Carbon Capture Magazine* masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

Ways to utilize your reprint:

- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as trade show handouts at conferences
- Add credibility for potential investors

Designed Reprint Example

Press Release \$1,049

Showcase Your Product or Service

Send a press release to our news list

Includes:

- Personal press release sent to *Carbon Capture Magazine's* industry news email list (28K+)
- Two photos and/or logo
- Contact information
- Section about your company at bottom*

** Press release must be 300 to 400 words in length*

*Press Release from
Carbon Capture Magazine*

Digital Press Package \$1,995 (a \$2,400 value)

Click Rates and/or Reports
Delivered for Each Medium

Includes:

• Press Release

Press release sent to 28,000 subscribers

Posting press release to national press wire

• Online Advertising

Medium Rectangle Ad

ROS with max of 10 advertisers.

• Social Media

Press Release Package

Posting of a Press Release to three of our social media platforms

Spotlight Feature \$3,145

Product & Services Spotlight Feature *Limited Availability*

As a Spotlight Feature You Will Receive the Following:

- A custom story written in the Products and Services Spotlight feature article containing info about your company
- The feature article mailed to 5,000 readers
- Print article posted on *Carbon Capture Magazine's* website and distributed via our social media suite with ability to track views
- A custom digital reprint of the article which you can use for promotional purposes

Book an Ad and Be a Part of the Products & Services Spotlight Section

The spotlight article will be about select companies that provide equipment, products and services to the carbon capture and storage industry.

** Call for Full-Page Spotlight Feature Rates*

Spotlight Feature