

# CUSTOM CONTENT

## ADVERTISING OPTIONS

### Press Release

**\$1,299**

#### Showcase Your Product or Service

Send a press release to our news list

**Includes:**

- Personal press release sent to UAS Magazine's industry news email list (53K+)
- Two photos and/or logo
- Contact information
- Section about your company at bottom\*

*\* Press release must be 300 to 400 words in length*

*Press Release*

### Custom Designed Reprint

**Just \$599**

#### Were You Featured with UAS Magazine?

Showcase your article and expertise to potential customers!

**Includes:**

- *UAS Magazine* masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

**Ways to utilize your reprint:**

- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as trade show handouts at conferences
- Add credibility for potential investors

*Designed Reprint*

### Digital Press Package

**\$1,995** (a \$2,400 value)

Click Rates and/or Reports Delivered for Each Medium

**Includes:**

• **Press Release**

**Press release sent to 53,000 subscribers**

Posting press release to national press wire

• **Online Advertising**

**Medium Rectangle Ad**

- 2 on homepage, 2 inside articles.
- ROS with max of 10 advertisers.

• **Social Media**

**Press Release Package**

Posting of a Press Release to three of our social media platforms