

CUSTOM CONTENT

ADVERTISING OPTIONS

Press Release

\$1,299

Showcase Your Product or Service

Send a press release to our news list

Includes:

- Personal press release sent to Biodiesel Magazine's industry news email list (40K+)
- Two photos and/or logo
- Contact information
- Section about your company at bottom*

* Press release must be 300 to 400 words in length

*Press Release from
Biodiesel Magazine*

[Click & See Example](#)

Custom Designed Reprint

Just \$599

Were You Featured with Biodiesel Magazine?

Showcase your article and expertise to potential customers!

Includes:

- *Biodiesel Magazine* masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

Ways to utilize your reprint:

- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as trade show handouts at conferences
- Add credibility for potential investors

Designed Reprint Example

[Click & See Example](#)

Digital Press Package

\$1,995 (a \$2,400 value)

Click Rates and/or Reports Delivered for Each Medium

Includes:

- **Press Release**
Press release sent to 40,000 subscribers
Posting press release to national press wire
- **Online Advertising**
Medium Rectangle Ad
 - 2 on homepage, 2 inside articles.
 - ROS with max of 10 advertisers.
- **Social Media**
Press Release Package
Posting of a Press Release to three of our social media platforms