

# CUSTOM CONTENT

## ADVERTISING OPTIONS

### Custom Designed Reprint Just \$599

#### Were You Featured with Ethanol Producer Magazine?

Showcase your article and expertise to potential customers!

##### Includes:

- *Ethanol Producer Magazine* masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

##### Ways to utilize your reprint:

- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as trade show handouts at conferences
- Add credibility for potential investors

*Designed Reprint Example*

[Click & See Example](#)

### Press Release \$1,495

#### Showcase Your Product or Service

Send a press release to our news list

##### Includes:

- Personal press release sent to *Ethanol Producer Magazine's* industry news email list (81K+)
- Two photos and/or logo
- Contact information
- Section about your company at bottom\*

\* Press release must be 300 to 400 words in length

*Press Release from  
Ethanol Producer Magazine*

[Click & See Example](#)

### Digital Press Package \$2,300 (a \$2,500 value)

Click Rates and/or Reports  
Delivered for Each Medium

##### Includes:

- **Press Release**  
Press release sent to **81,000 subscribers**  
Posting press release to national press wire
- **Online Advertising**  
**Medium Rectangle Ad**
  - 2 on homepage, 2 inside articles.
  - ROS with max of 10 advertisers.
- **Social Media**  
**Press Release Package**  
Posting of a Press Release to three of our social media platforms

### Spotlight Feature Only \$4,795

#### Product & Services Spotlight Feature *Limited Availability*

##### As a Spotlight Feature You Will Receive the Following:

- A custom story written in the Products and Services Spotlight feature article containing info about your company
- The feature article mailed to 5,000 readers
- Print article posted on EPM's website and distributed via our social media suite with ability to track views
- A custom digital reprint of the article which you can use for promotional purposes

##### Book an Ad and Be a Part of the Products & Services Spotlight Section

The spotlight article will be about select companies that provide equipment, products and services to the ethanol industry.

\* Call for Full-Page Spotlight Feature Rates

*Spotlight Feature*