

# CUSTOM CONTENT

## ADVERTISING OPTIONS

### Press Release \$999

**Showcase Your Product or Service**  
Send a press release to our news list

**Includes:**

- Personal press release sent to SAF Magazine's industry news email list (201K+)
- Two photos and/or logo
- Contact information
- Section about your company at bottom\*

*\* Press release must be 300 to 400 words in length*

*Press Release from  
SAF Magazine*

[Click & See Example](#)

### Custom Designed Reprint Just \$499

**Were You Featured with  
SAF Magazine?**

Showcase your article and expertise to potential customers!

**Includes:**

- *SAF Magazine* masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

**Ways to utilize your reprint:**

- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as trade show handouts at conferences
- Add credibility for potential investors

*Designed Reprint Example*

[Click & See Example](#)

### Digital Press Package \$1,900 (a \$2,400 value)

Click Rates and/or Reports Delivered  
for Each Medium

**Includes:**

- **Press Release**  
**Press release sent to 201,000 subscribers**  
Posting press release to national press wire
- **Online Advertising**  
**Medium Rectangle Ad**
  - 2 on homepage, 2 inside articles.
  - ROS with max of 10 advertisers.
- **Social Media**  
**Press Release Package**  
Posting of a Press Release to three of our social media platforms