

# DIGITAL PRESS PACKAGE

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Package rate is \$1,900  
(a \$2,400 value)

Click Rates and/or Reports Delivered for Each Medium



### PRESS RELEASE

**Press release sent to  
75,000 subscribers**

Posting press release to  
national press wire

### ONLINE ADVERTISING

**Medium Rectangle Ad**

2 on homepage, 2 inside articles.  
ROS with max of 10 advertisers.



### SOCIAL MEDIA

**Press Release Package**

Posting of a Press Release to three of our  
social media platforms