



CARBON CAPTURE MAGAZINE

2024 MEDIA KIT

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**BBI INTERNATIONAL
MEDIA & EVENTS**

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CarbonCaptureMagazine.com service@bbiinternational.com | (866) 746-8385



CARBON CAPTURE
MAGAZINE IS THE

PREMIER SOURCE

OF NEWS AND INFORMATION
ABOUT THE CARBON CAPTURE
& STORAGE INDUSTRY

WHO WE ARE



Carbon Capture Magazine is a news and data source designed specifically for companies and organizations advancing technologies that support the removal of carbon dioxide (CO₂) from all sources, including fossil fuel-based power plants, ethanol production plants and industrial processes, as well as directly from the atmosphere. Our online news source gathers top stories, research, data, trends and information on all aspects of CCS with the goal to help companies build knowledge, connect with others, and better understand the market and carbon utilization.

Carbon Capture Magazine sends a bi-weekly e-newsletter covering industry policies, news, and technologies that support carbon capture, storage and utilization, and features stories on the current and ongoing CCS efforts being undertaken to tackle the reduction of GHG emissions.

CONTRIBUTING

To contribute, send a brief summary or abstract of the article to:

Danielle Piekarski, Content Coordinator, *Carbon Capture Magazine*
dpiekarski@bbiinternational.com or call 866-746-8385

THE TEAM

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CIRCULATION

WHO WE REACH

BONUS DISTRIBUTION

1. Carbon Capture & Storage Summit (in all attendee bags)
2. Int'l Fuel Ethanol Workshop & Expo (in all attendee bags)
3. National Carbon Capture Conference & Expo (in all attendee bags)
4. Carbon Capture Technology Expo North America (media table)

Print Circulation

6,500

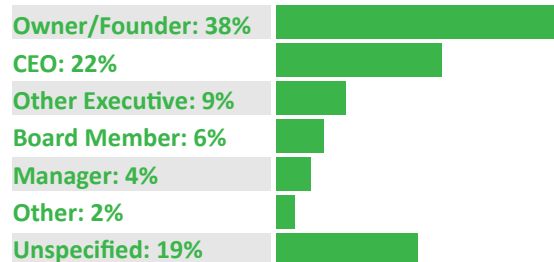
All major facilities capturing Carbon in the U.S. and Canada

All Ethanol Facilities in the U.S. and Canada

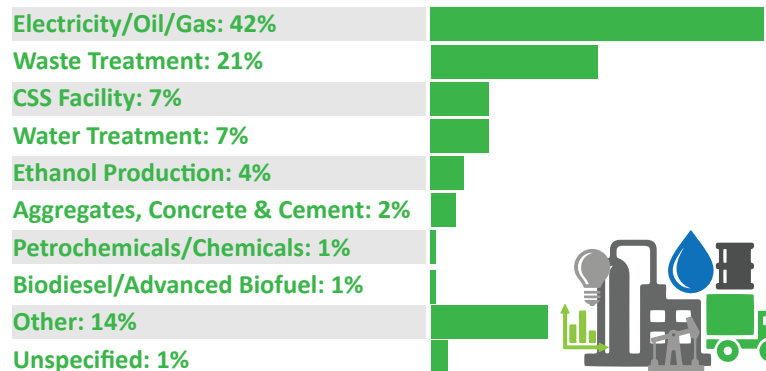
Major concrete production companies

Utility, oil and gas companies

Job Title



Industry



Carbon Capture Facilities include:

Aberdeen Biorefinery Carbon Capture and Storage
 Air Products Steam Methane Reformer
 Alberta Carbon Trunk Line (ACTL) with North West Redwater Partnership's Sturgeon Refinery CO2 Stream
 Alberta Carbon Trunk Line (ACTL) with Nutrien CO2 Stream
 Arkalon CO2 Compression Facility
 Atkinson Biorefinery Carbon Capture and Storage
 Bell Creek- Incidental CO2 Storage Associated with a Commercial EOR Project
 Bonanza BioEnergy CCUS EOR
 Borger CO2 Compression Facility
 Boundary Dam 3 Carbon Capture and Storage Facility
 Cal Capture
 Caroline Carbon Capture Power Complex
 Casselton Biorefinery Carbon Capture and Storage
 Central City Biorefinery Carbon Capture and Storage Century Plant
 Clean Energy Systems Carbon Negative Energy Plant- Central Valley
 CMC Research Institutes (CMCRI)
 CO2 Sequestration Field Test: Deep Unminable Lignite Seam
 CO2 Solutions Valleyfield Carbon Capture Demonstration Project
 Coffeyville Gasification Plant
 Core Energy CO2-EOR
 Coyote Clean Power Project
 Cranfield Project
 Dave Johnston Plant Carbon Capture
 Dry Fork Integrated Commercial Carbon Capture and Storage (CCS)
 Enid Fertilizer
 Fairmont Biorefinery Carbon Capture and Storage
 Farnsworth Unit EOR Field Project- Development Phase
 Frio Brine Pilot
 Fuel Cell Carbon Capture Pilot Plant
 G2 Net-Zero LNG
 Galva Biorefinery Carbon Capture and Storage
 Gerald Gentleman Station Carbon Capture
 Goldfield Biorefinery Carbon Capture and Storage
 Grand Junction Biorefinery Carbon Capture and Storage
 Granite Falls Biorefinery Carbon Capture and Storage
 Great Plains Synfuels Plant and Weyburn-Midale
 Heron Lake Biorefinery Carbon Capture and Storage
 Huron Biorefinery Carbon Capture and Storage
 Husky Energy Lashburn and Tangleflags CO2 Injection in Heavy Oil Reservoirs Project
 Illinois Basin Decatur Project (CO2 Injection Completed, Monitoring Ongoing)
 Illinois Industrial Carbon Capture and Storage
 Kevin Dome Carbon Storage Project- Development Phase
 LafargeHolcim Cement Carbon capture
 Lake Charles Methanol
 Lambertton Biorefinery Carbon Capture and Storage
 Lawler Biorefinery Carbon Capture and Storage
 Lost Cabin Gas Plant
 Marcus Biorefinery Carbon Capture and Storage
 Marshall County ECBM Project
 Mason City Biorefinery Carbon Capture and Storage
 Merrill Biorefinery Carbon Capture and Storage
 MGSC Validation Phase (Phase II): CO2 Storage and Enhanced Oil Recovery: Bald Unit Oil Field Test Site

MGSC Validation Phase (Phase II): CO2 Storage and Enhanced Oil Recovery: Sugar Creek Oil Field Test Site
 Michigan Basin (Phase II) Geologic CO2 Sequestration Field Test
 Midwest AgEnergy Blue Flint Ethanol CCS
 Mina Biorefinery Carbon Capture and Storage
 Mountaineer Validation Facility
 Mustang Station of Golden Spread Electric Cooperative Carbon Capture
 National Carbon Capture Center (NCCC)
 Nautical Energy Blue Methanol
 NET Power Clean Energy Large-Scale Pilot Plant
 Nevada Biorefinery Carbon Capture and Storage
 NextDecade Rio Grande LNG CCS
 Norfolk Biorefinery Carbon Capture and Storage
 One Earth Energy Facility Carbon Capture
 Onida Biorefinery Carbon Capture and Storage
 Otter Tail Biorefinery Carbon Capture and Storage
 OXY and Carbon Engineering Direct Air Capture and EOR Facility
 PCS Nitrogen
 Pembina Cardium CO2 Monitoring Pilot
 Petra Nova Carbon Capture
 Plainview Biorefinery Carbon Capture and Storage
 Plant Barry & Citronelle Integrated Project
 Plant Daniel Carbon Capture
 Pleasant Prairie Power Plant Field Pilot
 Polaris CCS Project
 Prairie State Generating Station Carbon Capture
 Project Interseqt- Hereford Ethanol Plant
 Project Interseqt- Plainview Ethanol Plant
 Project Tundra
 Quest
 Red Trail Energy BECCS Project
 Redfield Biorefinery Carbon Capture and Storage
 San Juan Basin ECBM Storage Test
 San Juan Generating Station Carbon Capture
 Saskatchewan NET Power Plant
 Shand Carbon Capture Test Facility (CCTF)
 Shenandoah Biorefinery Carbon Capture and Storage
 Shute Creek Gas Processing Plant
 Sioux Center Biorefinery Carbon Capture and Storage
 Steamboat Rock Biorefinery Carbon Capture and Storage
 Superior Biorefinery Carbon Capture and Storage
 Svante and Husky Energy VeloxoTherm Capture Process
 Terrell Natural Gas Processing Plant (formerly Val Verde Natural Gas Plants)
 The Illinois Clean Fuels Project
 The ZEROS Project
 Velocys' Bayou Fuels Negative Emission Project
 Wabash CO2 Sequestration
 Watertown Biorefinery Carbon Capture and Storage
 Wentworth Biorefinery Carbon Capture and Storage
 West Pearl Queen CO2 Sequestration Pilot Test and Modelling Project
 Wood River Biorefinery Carbon Capture and Storage
 Wyoming Integrated Test Center (ITC)
 York Biorefinery Carbon Capture and Storage
 Zama Field Validation Test

THE FACTS

ABOUT PRINT ADVERTISING

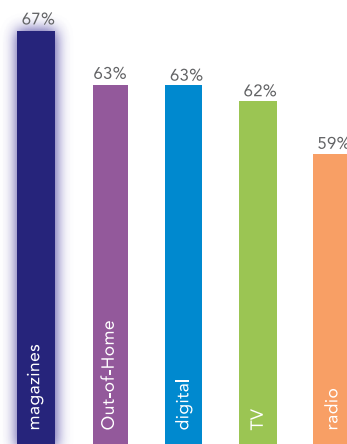
**Ads in
magazines are
more engaging
and valued than
ads in other media**

(index)	magazine media	websites	ad supported TV networks
pay attention to or notice ads	144	88	92
ads fit well with the content	138	94	84
products/services advertised are high quality	135	90	87
has ads about things I care about	135	96	88
get valuable info from the ads	133	100	89
ads help make purchase decisions	128	100	88
more likely to buy products in ads	124	96	84

Note: Data for each medium based on levels of agreement with above statements for a set of vehicles in each medium.
Index: Percentage of adults who used a set of vehicles in each medium vs. percentage of adults who used any of these magazine media, websites, and TV vehicles.
Source: MRI-Simmons Multi-Media Engagement Study, Spring 2019

**Magazines deliver
a more positive
ad experience than
any other medium,
including digital**

Positivity of ads in each medium

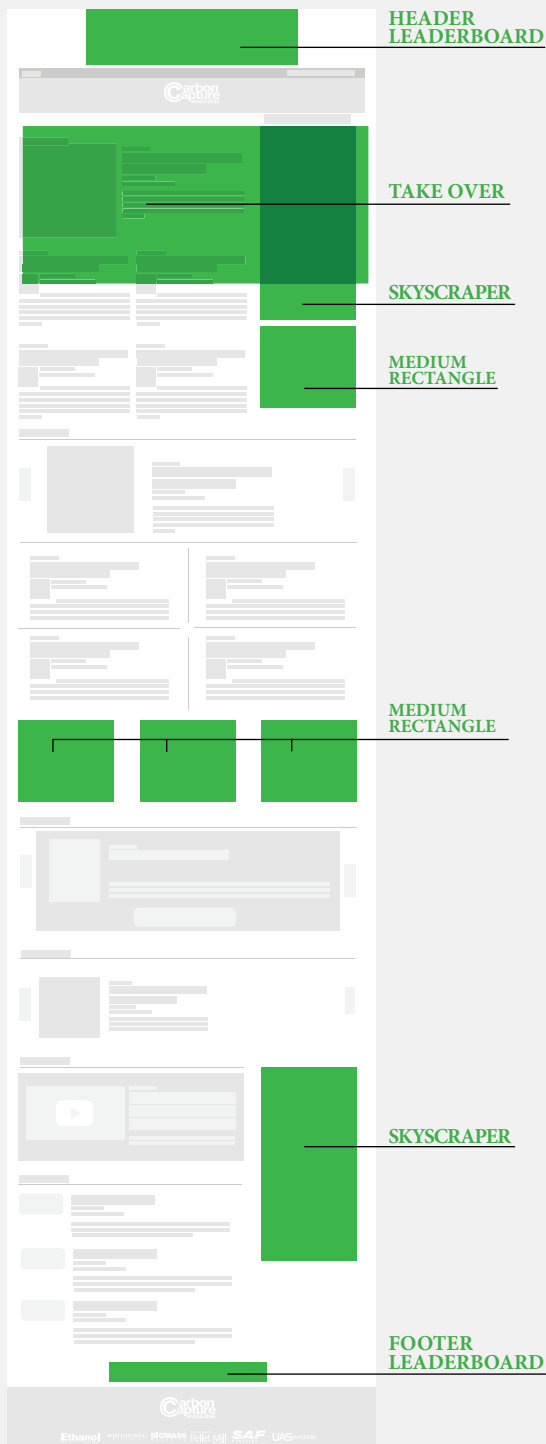


Positivity: %Top-Two-Box in experience valence, measured on a 5-point scale: "How positive did this experience make you feel?" from very negative to very positive. Source: MESH Experience studies of 46 Brands in the electronics, CPG, automotive, and service categories, 2011-2018. Participants record experiences with brands in real-time for 7 days.
Total sample size across studies=32,140.
Samples are weighted to Nat Rep, 18+. All categories are represented equally.

Larger ads and
premium positions
create **stronger**
awareness.

52%
RECALL A PRODUCT
OR SERVICE

62%
OF READERS
ACT AFTER SEEING
A PRINT AD



ONLINE ADVERTISING

CarbonCaptureMagazine.com

CarbonCaptureMagazine.com
Advertise on CarbonCaptureMagazine.com

HEADER LEADERBOARD \$349/month

DIMENSIONS	970 x 250 pixels
FILE SIZE	40k limit
POSITION	Top of every page viewed within the site
AVAILABILITY	4 ad slots per month
ROTATION	Maximum 4 ads rotate randomly
FORMAT	JPEG, GIF, or animated GIF

SKYSCRAPER \$349/month

DIMENSIONS	300 x 600 pixels
FILE SIZE	40k limit
POSITION	Right-hand side on every page viewed within the site
AVAILABILITY	4 ad slots per month
ROTATION	Maximum 4 ads rotate randomly
FORMAT	JPEG, GIF, or animated GIF

MEDIUM RECTANGLE \$195/month

DIMENSIONS	300 x 250 pixels
FILE SIZE	40k limit
POSITION	Home page and right side within content
AVAILABILITY	10 ad slots per month
ROTATION	Maximum 10 ads rotate randomly
FORMAT	JPEG, GIF, or animated GIF

FOOTER LEADERBOARD \$95/month

DIMENSIONS	728 x 90 pixels
FILE SIZE	40k limit
POSITION	Bottom of every page
AVAILABILITY	5 Ad Slots
ROTATION	Maximum 10 ads rotate randomly
FORMAT	JPEG, GIF, or animated GIF

TAKEOVER AD \$4,995/month

DIMENSIONS	956 x 500 pixels
FILE SIZE	100k limit
POSITION	Visible for 25 seconds, taking over homepage
AVAILABILITY	1 ad slot per month
FORMAT	JPEG, GIF, PNG

ONLINE AD SCHEDULE

Month **Insertion / Artwork**

January 2024	December 15, 2023
February 2024	January 15, 2024
March 2024	February 15, 2024
April 2024	March 15, 2024
May 2024	April 15, 2024
June 2024	May 15, 2024
July 2024	June 14, 2024
August 2024	July 15, 2024
September 2024	August 15, 2024
October 2024	September 16, 2024
November 2024	October 15, 2024
December 2024	November 15, 2024



EMAIL ADVERTISING

CC Insider E-Newsletter Example

LEADERBOARD-TOP

\$395/week

DIMENSIONS 728x90 pixels

FILE SIZE 40k limit

FORMAT JPEG, GIF

MEDIUM RECTANGLE

\$395/week

DIMENSIONS 300x250 pixels

FILE SIZE 40k limit

FORMAT JPEG, GIF

LEADERBOARD-BOTTOM

\$395/week

DIMENSIONS 728x90 pixels

FILE SIZE 40k limit

FORMAT JPEG, GIF

Distributed every other Tuesday.

Artwork due 1 week prior to scheduled newsletter.



Advertise on CC Insider E-Newsletter

STATS

Stats Collected

January 1-December 31, 2022

78,000

Subscribers

9.58%

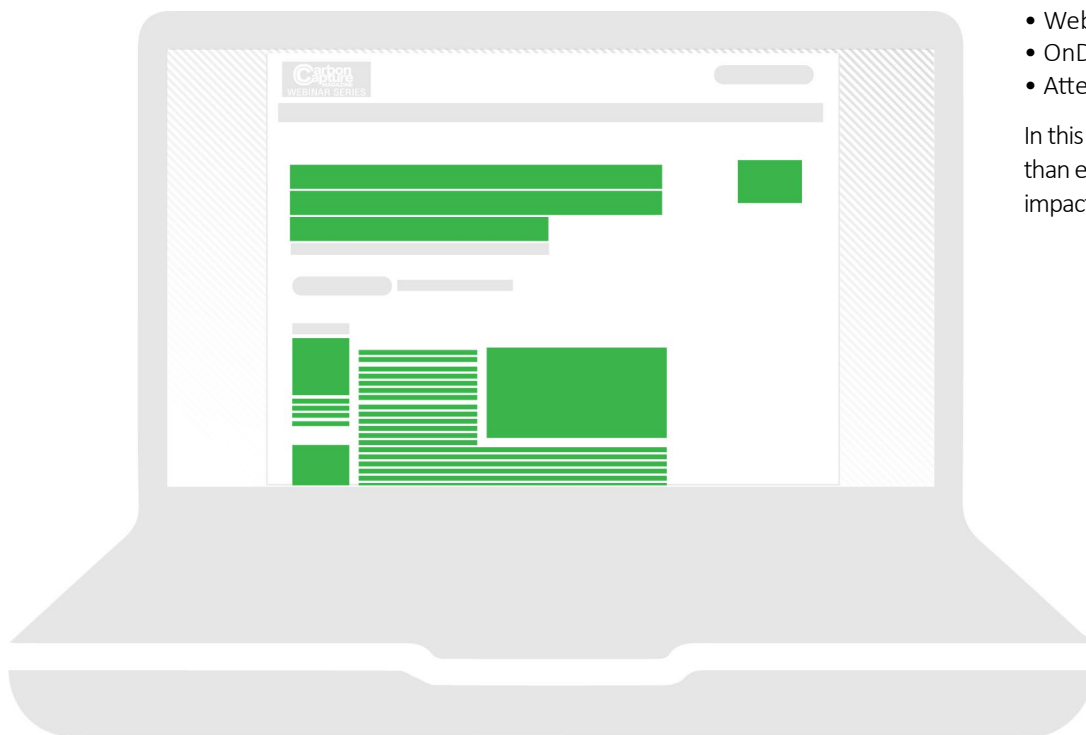
Open Average

5.38%

CTR Average

WEBINAR SPONSOR

*Example of
Ethanol Producer Magazine
Webinar Series*



Customize and Sponsor Your Own Webinar

Contact Us for Upcoming Webinar Topics or Create Your Own Topic.
Contact us today for more information | service@bbiinternational.com | 866-746-8385

GAIN MAXIMUM EXPOSURE & CONTACT INFO

Sponsor logo is featured on:

- Website
- All emails and marketing materials
- Webinar page on CarbonCaptureMagazine.com
- OnDemand material
- Attendee Information

In this era of digital marketing, creating an integrated approach is more important than ever. *Carbon Capture Magazine* webinars allow you to maximize your advertising impact, while gaining access to hundreds of contacts focused on your niche market.

DIAMOND WEBINAR PACKAGE

(1 per webinar)

Includes:

- All registrant contact data, including emails (estimate 150-200 registrants)
- Contact information will include attendee interest ranking and time on webinar
- Reserved speaking opportunity on the webinar
- Top placement of logo with URL on all webinar marketing emails (150,000+)
- Top placement of logo with URL on magazine website
- Logo displayed on webinar presentation
- Two-minute commercial at the beginning of the webinar (slide size 16:9 or 16"x9")
- Dedicated slide on webinar promoting company
- Webinar becomes free to attendees (more registrants)
- Ongoing leads generated from OnDemand

GOLD WEBINAR PACKAGE

(2 per webinar)

Includes:

- Logo with URL on all webinar marketing emails (150,000+)
- Logo with URL on website (up to 10,000 impressions each month)
- Logo displayed on webinar presentation
- 30-second commercial during the webinar (slide size 16:9 or 16"x9")
- Dedicated slide on webinar promoting company

PODCAST

SPONSOR

*Carbon Capture Magazine
Podcast Series*



INTERVIEW WITH YOUR COMPANY \$1,195/podcast

SPONSOR A PODCAST \$495 (includes 15-second script read twice during the podcast)

Benefits Include:

Reach:

- Dedicated email sent promoting the podcast (75,000+)
- Included on the weekly or bi-weekly e-newsletter (78,000+)
- Sent on all social media channels (1,400+ impressions)
- Posted on YouTube
- Posted on our podcast page on magazine website

Engagement:

- 917 YouTube Impressions
- 118 Views
- 89 Unique Views
- 10 Hours Viewed

Metrics above from 30-days. Average per podcast.

Customize and Sponsor Your Own Podcast

Contact Us for Upcoming Podcast Topics or Create Your Own Topic.

Contact us today for more information | service@bbiinternational.com | 866-746-8385

CUSTOM CONTENT ADVERTISING

*Press Release from
Carbon Capture Magazine*



Showcase your product or service
Send a press release to our news list

PRESS RELEASE SENT TO EMAIL LIST

\$999*

Includes:

- Personal press release sent to *Carbon Capture Magazine's* industry news email list (75K+)
- Two photos and/or logo
- Contact information
- Section about your company at bottom

** Press release must be 300 to 400 words in length*

CUSTOM WRITTEN PRESS RELEASE SENT TO EMAIL LIST

\$1,799*

Includes:

- Team of professional writers will create a press release about your product or service
- Personal press release sent to *Carbon Capture Magazine's* industry news email list (75K+)
- Two photos and/or logo
- Contact information
- Section about your company at bottom

** Press release must be 300 to 400 words in length*

CUSTOM DESIGNED REPRINT

Just \$499

Were you featured on
CarbonCaptureMagazine.com?

Designed Reprint Example

Showcase your article and expertise to potential customers!

Includes:

- *Carbon Capture Magazine* masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

Ways to utilize your reprint:

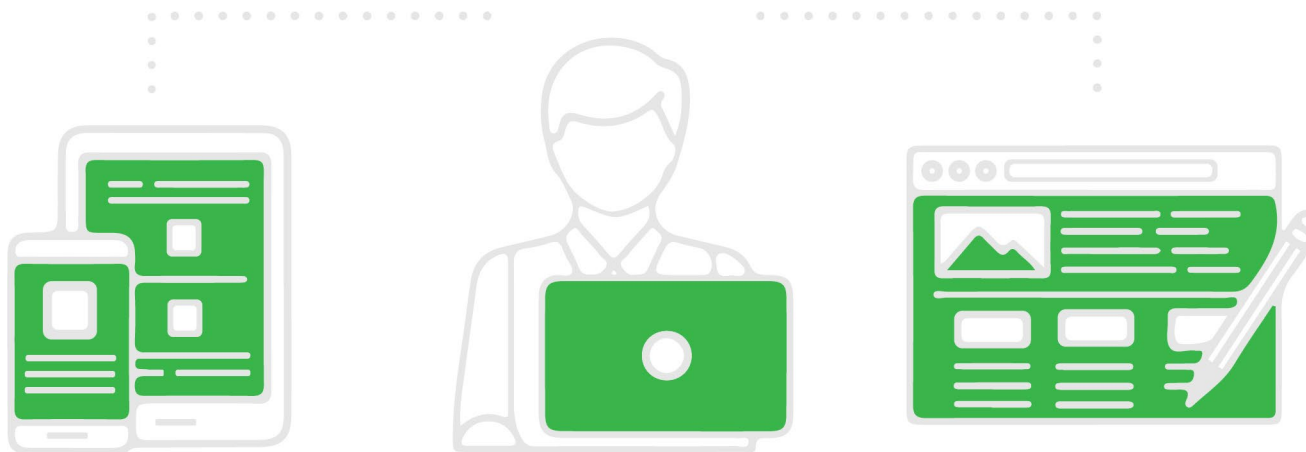
- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as trade show handouts at conferences
- Add credibility for potential investors

DIGITAL PRESS PACKAGE

DIGITAL PRESS PACKAGE

Package rate is \$1,900
(a \$2,400 value)

Click Rates and/or Reports Delivered for Each Medium



PRESS RELEASE

**Press release sent to
75,000 subscribers**

Posting press release to
national press wire

ONLINE ADVERTISING

Medium Rectangle Ad

2 on homepage, 2 inside articles.
ROS with max of 10 advertisers.



SOCIAL MEDIA

Press Release Package

Posting of a Press Release to three of our
social media platforms

PRINT With Directory

RATES & SPECS

Carbon Capture Magazine/Directory

MAGAZINE ISSUES

Issue 1, 2024 w/ Directory*
Issue 2, 2024

ADS CLOSE

4/1/2024
9/23/2024

ADS DUE

4/8/2024
9/30/2024

DISPLAY ADVERTISING RATES & SIZES

*Rates depend on Regular or Premium Position

¹Bonus Online Ad Available with Directory Ad Purchase

²Box ads start at \$1,495. Combine multiple boxes for a larger ad; premium positions are available

Rates	Ads	Ad Sizes		Ad Guidelines		Publication		
		Non-Bleed Ads	Bleed Ads	Trim Size	Live Area for Bleed Ads	Mag	Directory	Map
\$3,389	Two-Pg Sprd	16 w x 9.875 h	17.5 w x 11.375 h	17 x 10.875	16.5 x 10.375	✓		
\$1,995	Half-Pg Sprd	16 w x 4.625 h	17.5 w x 5.375 h	17 x 5.125	16.5 x 4.875	✓		
\$1,995	Full Pg	7.5 w x 9.875 h	9 w x 11.375 h	8.5 x 10.875	8 x 10.375	✓		
\$1,321	H 1/2 Pg	7.5 w x 4.625 h	9 w x 5.375 h	8.5 x 5.125	8 x 4.875	✓		
\$1,150	H 1/3 Pg	7.5 w x 3.375 h	9 w x 4.125 h	8.5 x 4.125	8 x 3.625	✓		
\$1,321	V 1/2 Pg	3.75 w x 9.875 h	4.5 w x 11.375 h	4.25 x 10.875	3.5 x 10.375	✓		
\$1,150	V 1/3 Pg	2.5 w x 9.875 h	3.25 w x 11.375 h	3 x 10.875	2.25 x 10.375	✓		
\$499 ¹	Directory ¹	3.7 w x 3.23 h	NA	NA	NA		✓	
\$1,495 ²	Box Ad ²	3.25 w x 3.25 h	NA	NA	NA			✓

PREMIUM PLACEMENT:

+25% Inside Front Cover
+25% Opposite Contents Pg
+25% Inside Back Cover
+50% Back Cover Size: 1/2 Pg H ONLY
All display advertising rates:
per insertion, in U.S. dollars
ALL PRICES NET

BONUS DISTRIBUTION

Issue 1:

- Carbon Capture & Storage Summit (in all attendee bags)
- Int'l Fuel Ethanol Workshop & Expo (in all attendee bags)
- Carbon Capture Technology Expo North America

Issue 2:

- Carbon Capture & Storage Summit (mailed to attendees)
- Int'l Fuel Ethanol Workshop & Expo (mailed to attendees)

ADDITIONAL ADVERTISING OPTIONS



COVERWRAPS

Cover wraps are attached to the front of the magazine. Prices vary by issue. Call for pricing.



BELLYBANDS

Bellybands wrap around the outside of the magazine. Prices vary by issue. Call for pricing.

PRINT DIRECTORY

Sign-Up For Your Free Listing at
Directory.CarbonCaptureMagazine.com

Listing deadline for print 3/13/2024

LISTING 1 FREE - \$95/additional listing

As part of our effort to ensure that the directory is as comprehensive as possible, we are offering one free listing to any organization involved in the carbon capture & storage industry. Each additional listing is \$95. In order to receive your free listing, visit our website and register online.

directory.carboncapturemagazine.com

LOGO + LISTING \$240/logo

This is a great way to increase your organization's presence in the directory without having to largely increase the budget. An additional listing plus logo costs \$240. (Add a logo to your free listing for \$145. Adding additional logo+listings is \$240.)

DIRECTORY DISPLAY AD

Standout even more with a display ad in the directory section. Each listing will reference and direct readers to your ad.

WITH ONLINE BONUS AD

BONUS: Receive 1 year **FREE** medium rectangle ad on Directory.CarbonCaptureMagazine.com with the purchase of a display ad.

PUBLICATION INFORMATION

Publication (Trim) Size: 8.5" x 10.875"

Live Area: 8" x 10.375"

Paper Stock: 70-lb. gloss-coated guts, 80-lb. gloss-coated cover

Method of Printing: Web press, 150 lpi, process color

Binding: Saddle-Stitched

Applications: Publication is created in Adobe InDesign, PC files.

Ad Placement: Apart from Premium Ad Placements, vertical ads are placed along the outside of the page and horizontal ads are placed at the bottom of the page.

Proofs: We do not supply proofs

Storage of Advertisement: 24 months

ARTWORK SPECS

Color: CMYK/process colors only. **NO SPOT COLORS.**

All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used. No built-in black type.

Fonts: Outline or embed all fonts in the PDF

File Format: High-Res PDF

Resolution: All materials must be at least 300 dpi and submitted at 100% size.

Bleed: Refer to SIZES for the different bleed-size ads. A 1/4" bleed is required for each side that bleeds. **PLEASE CHECK THE LIVE AREA.**

Live Area: To prevent info being trimmed off, all text, logos, etc., must be at least 1/2" in from the edge of the ad. Registration marks preferred.

PDF Files: Save with all fonts and images embedded. Save without color profiles. Once PDF is created, please check the bleed – see "Sizes" for BLEED specifications. If submitted artwork does not meet specifications a new file will be requested.

Trapping: Save files without trapping preferences.

Color Profiles: Whenever possible – do not embed or include color profiles.

CREATING ARTWORK

In-house Production: Carbon Capture Magazine will create advertisements

for clients (3 proofs for free, a fee will be charged for additional proofs needed). The advertiser must submit ad copy, plus high-resolution logos and photos.

Photos may be purchased for advertisement, but at the client's expense.

Submission of materials should be completed at least one month in advance of print run. Call for applicable production fees.

SUBMITTING ARTWORK

Email: artwork@bbiinternational.com

Call: 866-746-8385 for assistance

REGULATIONS

Agency Discounts: Due to the affordable rates offered by Carbon Capture Magazine, we do not offer agency discounts.

Invoices: Rendered at time of issue mailing.

Short Rates/Rebates: Advertisers will be short-rated if, within 12 months from the date of the first insertion, they do not use the amount of space upon which their billings have been based. Rates may be adjusted (lowered) during the course of an advertiser's insertion order agreement, if the advertiser has used sufficient additional space to warrant a lower rate than that at which their billing began.

Rate Protection: Rates are effective for all advertisers throughout the duration of this media kit. Rates will never increase during the term of an advertiser's billing agreement, unless the advertiser chooses to change the plan by, for example, increasing the size of an ad.

Publisher's Protective Clauses: Deliberate attempts to simulate editorial format in an advertisement is not permitted by Carbon Capture Magazine. The publisher reserves the right to insert the word "advertisement" when, in the publisher's opinion, an advertisement resembles editorial material. Liability for all content of advertisements printed (including text, representations, illustrations or any sketch, map, label, trademark or other copyrighted matter) will be assumed by advertisers and their agencies. The publisher reserves the right to reject any advertising that does not conform to publication standards. Carbon Capture Magazine is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner. Carbon Capture Magazine is not responsible for quality of reproduction when materials received do not conform to specifications or when materials are received beyond closing date.

Cancellations: No cancellations will be accepted after closing dates. Notification of cancellations prior to closing date should be in writing (email or fax acceptable).

Method of Distribution: U.S. Postal Service

Subscription Prices: Subscriptions to Carbon Capture Magazine are now free of charge to everyone with the exception of a shipping and handling fee for any country outside the United States. Subscriptions are available online at www.CarbonCaptureMagazine.com. Please contact our subscriptions department for subscription assistance at (866) 746-8385 or service@bbiinternational.com



INSERTS/OUTSETS

Inserts are stitched into the magazine on 100# stock.

Outsets are poly-bagged with the magazine.

Call for pricing.

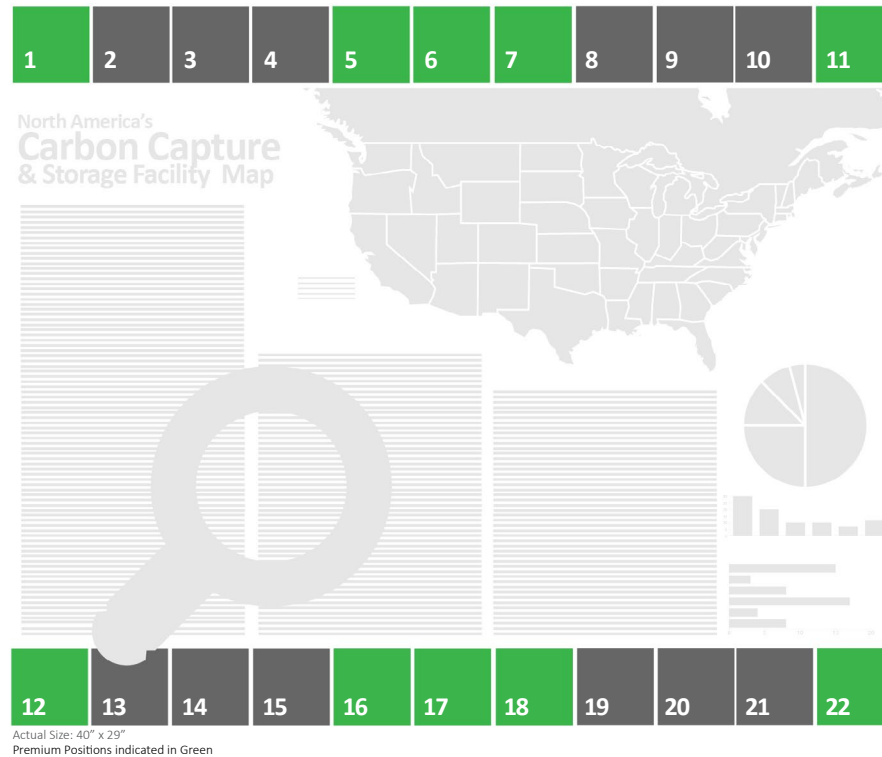
MAP ADVERTISING

Example of U.S. & Canada Carbon
Capture & Storage Facility Map

North American Carbon & Storage Facility Map

2025 North American Carbon Capture & Storage Facility Map Mailed with Issue 2, 2024

BONUS: Free 12 month online ad on CarbonCaptureMagazine.com with the purchase of a map print ad



Carbon Capture Magazine's 2025 North America's Carbon Capture and Storage facility map will identify facilities currently or planning to capture and/or store carbon in the U.S. and Canada. Color coded for quick reference, the map indicates yearly carbon captured or stored and future facilities looking to capture carbon. Listings include name of facility, city, state, feedstock and capacity.

SENT TO 6,500 FACILITIES, STAKEHOLDERS AND ATTENDEES OF RELATED EVENTS.

DEADLINES

	Ads Close	Artwork Due
2025 Map	10/16/2024	10/16/2024

PRICES

Ad Options	Price	Qty	Cost
Premium Square	\$1,995 x	___	\$ ___
Standard Square	\$1,495 x	___	\$ ___

Advertising Total \$ ___

AD SIZES

- 1 Box - 3.25" w x 3.25" h
- 2 Box - 6.675" w x 3.25" h
- 3 Box - 10.125" w x 3.25" h

DISTRIBUTION

Mailed to 6,500+ facilities and industry stakeholders.

- Including all major facilities currently or proposed to capture carbon in the U.S. and Canada
- All ethanol facilities in the U.S. and Canada
- Major concrete projection companies
- Utility, oil, and gas companies

Following Industry Events:

1. Carbon Capture & Storage Summit (in all attendee bags)
2. International Fuel Ethanol Workshop & Expo (in all attendee bags)
3. Carbon Capture Technology Expo North America (media table)

Mailed with the Issue 2, 2024 of Carbon Capture Magazine.

SUBMIT ARTWORK TO

artwork@bbiinternational.com

SPECS

File Type: High Resolution PDF with fonts and images embedded

ADVERTISEMENT COLORS

CMYK format only. No spot colors. All spot colors MUST be converted to CMYK match.