



# EMAIL ADVERTISING

## Ethanol Week

ETHANOL PRODUCER MAGAZINE'S

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Ethanol Week E-Newsletter Example

### Newsletter Stats

Collected Jan 1 - June 30, 2024

**SUBS**

**65,000**  
Subscribers

**11.9%**  
Open Average

**1.01%**  
CTR Average

**Distributed every Tuesday.**

**Artwork due** 1 week prior to the scheduled newsletter

	Header Leaderboard	Medium Rectangle	Footer Leaderboard
Weekly Impressions (average)	7,820	7,918	7,317
Price/Newsletter	\$1,195	\$995	\$495
Size (w x h)	728 x 90 40 KB	300 x 250 40 KB	728 x 90 40 KB

File Format: JPG, GIF, or PNG