



HEADER
LEADERBOARD

MEDIUM
RECTANGLE

FOOTER
LEADERBOARD

EMAIL ADVERTISING

Carbon Capture Magazine's

CInsider

E-Newsletter

CC Insider E-Newsletter Example

Newsletter Stats

Collected Jan 1 - June 30, 2024

SUBS

82,000
Subscribers

11.5%
Open Average

3.45%
CTR Average

Distributed every other Wednesday.
Artwork due 1 week prior to the scheduled newsletter

	Top Leaderboard	Medium Rectangle	Bottom Leaderboard
Weekly Impressions (average)	9,734	10,097	10,208
Price/Newsletter	\$395	\$395	\$99
Size (w x h)	728 x 90 40 KB	300 x 250 40 KB	728 x 90 40 KB

File Format: JPG, GIF, or PNG