



# EMAIL Advertising

Carbon Capture Magazine's



CC Insider E-Newsletter Example

## Newsletter Stats

July 1, 2024 - June 30, 2025



**76,000**  
Subscribers



**14.5%**  
Open Average



**2.27%**  
CTR Average

**Distributed every other Wednesday.**

**Artwork due** 1 week prior to the scheduled newsletter

	Top Leaderboard	Medium Rectangle	Bottom Leaderboard
Weekly Impressions (average)	11,698	11,595	11,565
Price/Newsletter	\$415	\$415	\$109
Size (w x h)	728 x 90 40 KB	300 x 250 40 KB	728 x 90 40 KB

File Format: JPG, GIF, or PNG