



MEDIUM  
RECTANGLE

MEDIUM  
RECTANGLE



# EMAIL ADVERTISING

*SAF Flyer E-Newsletter Example  
(Example)*

## LEADERBOARD-TOP

\$395/week

DIMENSIONS 728x90 pixels  
FILE SIZE 40k limit  
FORMAT JPEG, GIF

## MEDIUM RECTANGLE

\$395/week

DIMENSIONS 300x250 pixels  
FILE SIZE 40k limit  
FORMAT JPEG, GIF

## LEADERBOARD-BOTTOM

\$99/week

DIMENSIONS 728x90 pixels  
FILE SIZE 40k limit  
FORMAT JPEG, GIF



Advertise on SAF Flyer E-Newsletter

SAF FLYER E-NEWSLETTER  
Distributed every other Wednesday.

Artwork due one week prior  
to scheduled newsletter.

**160,000 Subscribers**  
**17.73% Open Average**  
**6.24% CTR Average**

Stats Collected January 1-June 30, 2023