



EMAIL ADVERTISING

BIODIESEL MAGAZINE'S

BIODIESEL WEEK

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Biodiesel Week E-Newsletter Example

Newsletter Stats

Collected Jan 1 - June 30, 2024



44,000
Subscribers



12.23%
Open Average



1.19%
CTR Average

Distributed every other Wednesday.
Artwork due 1 week prior to the scheduled newsletter

	Header Leaderboard	Medium Rectangle	Footer Leaderboard
Weekly Impressions (average)	6,071	7,199	7,210
Price/Newsletter	\$495	\$495	\$199
Size (w x h)	728 x 90 40 KB	300 x 250 40 KB	728 x 90 40 KB

File Format: JPG, GIF, or PNG