



# EMAIL ADVERTISING



[Click & See Example](#)  
SAF Flyer E-Newsletter Example

## Newsletter Stats

Collected Jan 1 - June 30, 2024

**SUBS**  
  
**158,000**  
Subscribers

**10.41%**  
Open Average

**3.42%**  
Click-Through Rate Average

**Distributed every other Wednesday**  
**Artwork due** 1 week prior to the scheduled newsletter

	Header Leaderboard	Medium Rectangle	Footer Leaderboard
Weekly Impressions (average)	18,256	16,368	17,590
Price/Newsletter	\$395	\$395	\$99
Size (w x h)	728 x 90 40 KB	300 x 250 40 KB	728 x 90 40 KB

File Format: JPG, GIF, or PNG