



# ONLINE ADVERTISING

BiodieselMagazine.com

[Click & See Example](#)

*BiodieselMagazine.com*



**12,000** avg. overall users/mo.  
**146,000** avg. overall users/yr.



**26,000** avg. overall page views/mo.  
**312,000** avg. overall page views/yr.

Artwork due 1 week prior to the start of the month

	Header Leaderboard	Skyscraper	Medium Rectangle	Footer Leaderboard	Takeover
Monthly Impressions (average)	5,856	6,408	9,227	2,359	na
Price/Mo.	\$899	\$999	\$699	\$395	\$5,995
Size (w x h) 40 KB	970 x 250 40 KB	300 x 600 40 KB	300 x 250 40 KB	728 x 90 40 KB	956 x 500 100 KB
Position	Top of every page	Right-hand side on every page	Home page, within content or right-side of a page	Bottom of every page	Visible for 25 seconds, taking over homepage
Availability	4 ad slots rotate randomly/month	4 ad slots rotate randomly/month	10 ad slots rotate randomly/month	10 ad slots rotate randomly/month	1 ad slot

File Format: JPG, GIF, PNG or animated GIF\*

\*Animated GIFs not available for Takeover Ads

Note: Average monthly impressions for each ad in this position