



# ONLINE ADVERTISING

EthanolProducer.com

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EthanolProducer.com



**47,500** avg. overall users/mo.  
**570,000** avg. overall users/yr.



**77,500** avg. overall page views/mo.  
**906,000** avg. overall page views/yr.

Artwork due 1 week prior to the start of the month

	Header Leaderboard	Skyscraper	Medium Rectangle	Footer Leaderboard	Takeover
Monthly Impressions (average)	12,253	12,747	17,680	4,935	n/a
Price/Mo.	\$1,395	\$1,495	\$1,295	\$495	\$7,995
Size (w x h) 40 KB	970 x 250 40 KB	300 x 600 40 KB	300 x 250 40 KB	728 x 90 40 KB	956 x 500 100 KB
Position	Top of every page	Right-hand side on every page	Home page, within content or right-side of a page	Bottom of every page	Visible for 25 seconds, taking over homepage
Availability	4 ad slots rotate randomly/month	4 ad slots rotate randomly/month	10 ad slots rotate randomly/month	10 ad slots rotate randomly/month	1 ad slot

File Format: JPG, GIF, PNG or animated GIF\*

\*Animated GIFs not available for Takeover Ads

Note: Average monthly impressions for each ad in this position