



ONLINE ADVERTISING

SAFMagazine.com

SAFMagazine.com
Advertise on SAFMagazine.com

HEADER LEADERBOARD \$349/month

DIMENSIONS 970 x 250 pixels
 FILE SIZE 40k limit
 POSITION Top of every page viewed within the site
 AVAILABILITY 4 ad slots per month
 ROTATION Maximum 4 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

SKYSCRAPER \$349/month

DIMENSIONS 300 x 600 pixels
 FILE SIZE 40k limit
 POSITION Right-hand side on every page viewed within the site
 AVAILABILITY 4 ad slots per month
 ROTATION Maximum 4 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

MEDIUM RECTANGLE \$195/month

DIMENSIONS 300 x 250 pixels
 FILE SIZE 40k limit
 POSITION Home page and right side within content
 AVAILABILITY 10 ad slots per month
 ROTATION Maximum 10 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

FOOTER LEADERBOARD \$95/month

DIMENSIONS 728 x 90 pixels
 FILE SIZE 40k limit
 POSITION Bottom of every page
 AVAILABILITY 5 Ad Slots
 ROTATION Maximum 10 ads rotate randomly
 FORMAT JPEG, GIF, or animated GIF

TAKEOVER AD \$4,995/month

DIMENSIONS 956 x 500 pixels
 FILE SIZE 100k limit
 POSITION Visible for 25 seconds, taking over homepage
 AVAILABILITY 1 ad slot per month
 FORMAT JPEG, GIF, PNG

ONLINE AD SCHEDULE

Month	Insertion / Artwork
January 2024	December 15, 2023
February 2024	January 15, 2024
March 2024	February 15, 2024
April 2024	March 15, 2024
May 2024	April 15, 2024
June 2024	May 15, 2024
July 2024	June 14, 2024
August 2024	July 15, 2024
September 2024	August 15, 2024
October 2024	September 16, 2024
November 2024	October 15, 2024
December 2024	November 15, 2024