



ONLINE ADVERTISING

UASMagazine.com

UASMagazine.com

HEADER LEADERBOARD \$449/month

284 Average Daily Impressions*

| | |
|--------------|--|
| DIMENSIONS | 970 x 250 pixels |
| FILE SIZE | 40k limit |
| POSITION | Top of every page viewed within the site |
| AVAILABILITY | 4 ad slots per month |
| ROTATION | Maximum 4 ads rotate randomly |
| FORMAT | JPEG, GIF, or animated GIF |

SKYSCRAPER \$449/month

272 Average Daily Impressions*

| | |
|--------------|--|
| DIMENSIONS | 300 x 600 pixels |
| FILE SIZE | 40k limit |
| POSITION | Right-hand side on every page viewed within the site |
| AVAILABILITY | 4 ad slots per month |
| ROTATION | Maximum 4 ads rotate randomly |
| FORMAT | JPEG, GIF, or animated GIF |

MEDIUM RECTANGLE \$295/month

486 Average Daily Impressions*

| | |
|--------------|---|
| DIMENSIONS | 300 x 250 pixels |
| FILE SIZE | 40k limit |
| POSITION | Home page and right side within content |
| AVAILABILITY | 10 ad slots per month |
| ROTATION | Maximum 10 ads rotate randomly |
| FORMAT | JPEG, GIF, or animated GIF |

FOOTER LEADERBOARD \$195/month

841 Average Daily Impressions*

| | |
|--------------|--------------------------------|
| DIMENSIONS | 728 x 90 pixels |
| FILE SIZE | 40k limit |
| POSITION | Bottom of every page |
| AVAILABILITY | 5 Ad Slots |
| ROTATION | Maximum 10 ads rotate randomly |
| FORMAT | JPEG, GIF, or animated GIF |

TAKEOVER AD \$4,995/month

6.21% CTR

| | |
|--------------|--|
| DIMENSIONS | 956 x 500 pixels |
| FILE SIZE | 100k limit |
| POSITION | Visible for 25 seconds, taking over homepage |
| AVAILABILITY | 1 ad slot per month |
| FORMAT | JPEG, GIF, PNG |

More than 15,800 page views/month
Totaling 190,000 page views/year

9,900

Avg. Overall Users Per Month

119,700

Avg. Overall Users Per Year

15,800

Avg. Overall Page Views Per Month

190,000

Avg. Overall Page Views Per Year

ONLINE AD SCHEDULE

| Month | Insertion / Artwork |
|----------------|---------------------|
| January 2024 | December 15, 2023 |
| February 2024 | January 15, 2024 |
| March 2024 | February 15, 2024 |
| April 2024 | March 15, 2024 |
| May 2024 | April 15, 2024 |
| June 2024 | May 15, 2024 |
| July 2024 | June 14, 2024 |
| August 2024 | July 15, 2024 |
| September 2024 | August 15, 2024 |
| October 2024 | September 16, 2024 |
| November 2024 | October 15, 2024 |
| December 2024 | November 15, 2024 |