

CUSTOM CONTENT

ADVERTISING OPTIONS

Custom Designed Reprint Just \$699

Were You Featured with Pellet Mill Magazine?

Showcase your article and expertise to potential customers!

Includes:

- *Pellet Mill Magazine* masthead
- Featured article
- Contact info inserted after article
- Delivered to you in a digital PDF format

Ways to utilize your reprint:

- Mail to potential customers (direct mail piece)
- Frame the article and showcase in your company's lobby or office
- Post PDF on your website
- Send PDF to all potential customers via emails
- Use as trade show handouts at conferences
- Add credibility for potential investors

Designed Reprint Example

[Click & See Example](#)

Press Release \$1,249

Showcase Your Product or Service

Send a press release to our news list

Includes:

- Personal press release sent to *Pellet Mill Magazine's* industry news email list (85K+)
- Two photos and/or logo
- Contact information
- Section about your company at bottom*

** Press release must be 300 to 400 words in length*

*Press Release from
Pellet Mill Magazine*

[Click & See Example](#)

Digital Press Package \$2,305 (a \$3,395 value)

Click Rates and/or Reports
Delivered for Each Medium

Includes:

• Press Release

Press release sent to 85,000 subscribers

Posting press release to national press wire

• Online Advertising

Medium Rectangle Ad

- ROS with max of 10 advertisers.

• Social Media

Press Release Package

Posting of a Press Release to three of our social media platforms

Spotlight Feature \$3,669

Product & Services Spotlight Feature *Limited Availability*

As a Spotlight Feature You Will Receive the Following:

- A custom story written in the Products and Services Spotlight feature article containing info about your company
- The feature article mailed to 5,000 readers
- Print article posted on *Pellet Mill Magazine's* website and distributed via our social media suite with ability to track views
- A custom digital reprint of the article which you can use for promotional purposes

Book an Ad and Be a Part of the Products & Services Spotlight Section

The spotlight article will be about select companies that provide equipment, products and services to the pellet industry.

** Call for Full-Page Spotlight Feature Rates*

Spotlight Feature