

EDITORIAL CALENDAR

PELLET MILL MAGAZINE

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BiomassMagazine.com

ISSUE DATE	EDITORIAL THEMES	AD CLOSE	ARTWORK	BONUS DISTRIBUTION
Issue 1	FIBER & PRODUCT LOGISTICS <ul style="list-style-type: none"> • Fiber Procurement and Handling • Sizing, Drying and Conveying • Material Processing and Densification • Product Quality Control, Storage and Transport 	2/9/2026	2/16/2026	International Biomass Conference & Expo- In all attendee bags
Issue 2	PROJECT DEVELOPMENT <ul style="list-style-type: none"> • Plant Design/Engineering • Finance, Insurance and Permitting • Policy and Incentives • Emerging and Expanding Markets • Coproducts and Product Diversification • Supply Chain Partners 	4/20/2026	4/27/2026	International Biomass Conference & Expo - mailed to all attendees Argus Biomass Conference - digital distribution International Fuel Ethanol Workshop & Expo Pellet Fuels Institute Annual Conference American Society of Agricultural & Biological Engineers (ASABE) Annual Meeting
Issue 3	OPERATIONS & EQUIPMENT <ul style="list-style-type: none"> • Plant Optimization and Process Efficiencies • Machinery and Equipment Advancements • Automation and Technology • Bagging, Pallets & Other Ancillary Resources 	7/20/2026	7/27/2026	Rcon The USIPA Conference Wood Pellet Association of Canada Conference
Issue 4	PLANT MAINTENANCE & PROTECTION <ul style="list-style-type: none"> • Hazard Identification and Incident Prevention Strategies • Hotspot and Spark Detection • Venting, Suppression and Isolation • Dust and Emissions Control • Predictive and Reactive Maintenance 	10/5/2026	10/12/2026	International Biomass Conference & Expo 2027 - Hotel Room Drop

PRINT

RATES & SPECS

Magazine Issues

Issue 1		ADS CLOSE	ART DUE
Bonus Distribution	1. International Biomass Conference & Expo - in all attendee bags	2/9/2026	2/16/2026
Issue 2		4/20/2026	4/27/2026
Bonus Distribution	1. International Biomass Conference & Expo - mailed to all attendees 2. International Fuel Ethanol Workshop & Expo 3. American Society of Agricultural & Biological Engineers (ASABE) Annual Mtg 4. Argus Biomass Conference - digital distribution 5. Pellet Fuels Institute Annual Conference		
Issue 3		7/20/2026	7/27/2026
Bonus Distribution	1. RCon 2025 2. Wood Pellet Association of Canada Conference 3. The USIPA Conference		
Issue 4		10/5/2026	10/12/2026
Bonus Distribution	1. International Biomass Conference & Expo 2027 - hotel room drop		

Display Advertising Rates & Sizes

Rates depend on Regular or Premium Position (see Premium Placement)

*Box ad start at \$2,249 - combine for a larger ad - call for sizes; premium positions are available

Ads	Rates			Sizes (w x h; inches)		Guideline (w x h; inches)		Products	
	1x	3x	4x	No Bleed	With Bleed	Trim Size	Live Area	Magazine	Map
Two-Page Spread	\$7,349	\$6,399	\$5,399	16 x 9.875	17.5 x 11.375	17 x 10.875	16.5 x 10.375	✓	x
Half-Page Spread	\$4,179	\$3,629	\$3,089	16 x 4.625	17 x 5.375	17 x 5.125	16.5 x 4.875	✓	x
Full Page	\$3,999	\$3,475	\$2,929	7.5 x 9.875	9 x 11.375	8.5 x 10.875	8 x 10.375	✓	x
1/2 Page H	\$2,145	\$1,865	\$1,585	7.5 x 4.625	9 x 5.375 h	8.5 x 5.125	8 x 4.875	✓	x
1/3 Page H	\$1,499	\$1,299	\$1,109	7.5 x 3.375	9 x 4.125 h	8.5 x 4.125	8 x 3.625	✓	x
2/3 Page V	\$2,745	\$2,389	\$2,029	5 x 9.875	5.75 x 11.375	5.5 x 10.875	4.75 x 10.375	✓	x
1/2 Page V	\$2,145	\$1,865	\$1,585	3.75 x 9.875	4.5 x 11.375	4.25 x 10.875	3.5 x 10.375	✓	x
1/3 Page V	\$1,499	\$1,299	\$1,109	2.5 x 9.875	3.25 x 11.375	3 10.875	2.25 x 10.375	✓	x
1/2 Page Island	\$2,145	\$1,865	\$1,585	5 x 6.875	NA	NA	NA	✓	x
1/3 Page Island	\$1,499	\$1,299	\$1,109	5 x 5.125	NA	NA	NA	✓	x
Marketplace	\$945	\$945	\$945	3.7 x 3.23	NA	NA	NA	✓	x
Box Ad (Map)*	\$2,249 - \$2,779*			3.25 x 3.25*	NA	NA	NA	x	✓

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Pellet Mill Magazine

PUBLICATION INFORMATION

Publication (Trim) Size: 8.5" x 10.875"

Live Area: 8" x 10.375"

Paper Stock: 70-lb. gloss-coated guts, 80-lb. gloss-coated cover

Method of Printing: Web press, 150 lpi, process color

Binding: Saddle-Stitched

Applications: Publication is created in Adobe InDesign. PC files.

Ad Placement: Apart from Premium Ads, vertical ads are placed on the outside edge, horizontal ads are placed at the bottom of pages.

Proofs: We do not supply proofs

Storage of Advertisement: 24 months

ARTWORK SPECS

Color: CMYK/process colors only. **NO SPOT COLORS.**

All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used. No built-in black type.

Fonts: Outline or embed all fonts in the PDF

File Format: High-Res PDF

Resolution: All materials must be 300 dpi; submitted at 100% size.

Bleed: Refer to SIZES for the different bleed-side ads. A ¼" bleed is required for each side that bleeds. **PLEASE CHECK THE LIVE AREA.**

Live Area: To prevent info being trimmed off, all text, logos, etc., must be 1/2" in from the edge of the ad. Registration marks preferred.

PDF Files: Save with all fonts and images embedded. Save with-out color profiles. Once PDF is created, please check the bleed – see "SIZES" for BLEED specifications. If submitted artwork does not meet specifications a new file will be requested.

Color Profiles: Whenever possible – do not embed or include color profiles.

CREATING ARTWORK

In-house Production: *Pellet Mill Magazine* will create advertisements for clients (3 proofs for free, a fee will be charged for additional proofs needed). The advertiser must submit ad copy, plus high-resolution logos and photos. Photos may be purchased for advertisement, but at the client's expense. Submission of materials should be completed at least one month in advance of print run. Call for applicable production fees.

Submitting Artwork

Email: artwork@bbiinternational.com

Call: 866-746-8385 for assistance

REGULATIONS

Agency Discounts: Due to the affordable rates offered by *Pellet Mill Magazine*, we do not offer agency discounts.

Invoices: Rendered at time of issue mailing.

Short Rates/Rebates: Advertisers will be short-rated if, within 12 months from the date of the first insertion, they do not use the amount of space upon which their billings have been based. Rates may be adjusted (lowered) during the course of an advertiser's insertion order agreement, if the advertiser has used sufficient additional space to warrant a lower rate than that at which their billing began.

Rate Protection: Rates are effective for all advertisers throughout the duration of this media kit. Rates will never increase during the term of an advertiser's billing agreement, unless the advertiser chooses to change the plan by, for example, increasing the size of an ad.

Publisher's Protective Clauses: Deliberate attempts to simulate editorial format in an advertisement is not permitted by *Pellet Mill Magazine*. The publisher reserves the right to insert the word "advertisement" when, in the publisher's opinion, an advertisement resembles editorial material. Liability for all content of advertisements printed (including text, representations, illustrations or any sketch, map, label, trademark or other copyrighted matter) will be assumed by advertisers and their agencies. The publisher reserves the right to reject any advertising that does not conform to publication standards. *Pellet Mill Magazine* is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner. *Pellet Mill Magazine* is not responsible for quality of reproduction when materials received do not conform to specifications or when materials are received beyond closing date.

Cancellations: No cancellations will be accepted after closing dates. Notification of cancellations prior to closing date should be in writing (email or fax acceptable).

Method of Distribution: U.S. Postal Service

Subscription Prices: Subscriptions to *Pellet Mill Magazine* are now free of charge to everyone with the exception of a shipping and handling fee for any country outside the United States. Subscriptions are available online at www.PelletMillMagazine.com. Please contact our subscriptions department for subscription assistance at (866) 746-8385 or service@bbiinternational.com

Premium Placement

All display ad rates: per insertion/

U.S. dollars **ALL PRICES NET**

+25% Inside Front Cover

+25% Opposite Contents Pg

+25% Inside Back Cover

+50% Back Cover

Size: 1/2pg H ONLY

Additional Advertising Options

Call for pricing. Prices vary by issue.

Coverwraps

Cover wraps are attached to the front of the magazine.

Bellybands

Bellybands wrap around the outside of the magazine.

Inserts/Outserts

Inserts are stitched into the magazine on 100# stock.

Outserts are poly-bagged with the magazine.