

PRINT With Directory RATES & SPECS

Carbon Capture Magazine/Directory

MAGAZINE ISSUES

Issue 1, 2024 w/ Directory*
Issue 2, 2024

ADS CLOSE

4/1/2024
9/23/2024

ADS DUE

4/8/2024
9/30/2024

DISPLAY ADVERTISING RATES & SIZES

*Rates depend on Regular or Premium Position

¹Bonus Online Ad Available with Directory Ad Purchase

²Box ads start at \$1,495. Combine multiple boxes for a larger ad; premium positions are available

Rates	Ads	Ad Sizes		Ad Guidelines		Publication		
		Non-Bleed Ads	Bleed Ads	Trim Size	Live Area for Bleed Ads	Mag	Directory	Map
\$3,389	Two-Pg Sprd	16 w x 9.875 h	17.5 w x 11.375 h	17 x 10.875	16.5 x 10.375	✓		
\$1,995	Half-Pg Sprd	16 w x 4.625 h	17.5 w x 5.375 h	17 x 5.125	16.5 x 4.875	✓		
\$1,995	Full Pg	7.5 w x 9.875 h	9 w x 11.375 h	8.5 x 10.875	8 x 10.375	✓		
\$1,321	H 1/2 Pg	7.5 w x 4.625 h	9 w x 5.375 h	8.5 x 5.125	8 x 4.875	✓		
\$1,150	H 1/3 Pg	7.5 w x 3.375 h	9 w x 4.125 h	8.5 x 4.125	8 x 3.625	✓		
\$1,321	V 1/2 Pg	3.75 w x 9.875 h	4.5 w x 11.375 h	4.25 x 10.875	3.5 x 10.375	✓		
\$1,150	V 1/3 Pg	2.5 w x 9.875 h	3.25 w x 11.375 h	3 x 10.875	2.25 x 10.375	✓		
\$499 ¹	Directory ¹	3.7 w x 3.23 h	NA	NA	NA		✓	
\$1,495 ²	Box Ad ²	3.25 w x 3.25 h	NA	NA	NA			✓

PREMIUM PLACEMENT:

+25% **Inside Front Cover**
+25% **Opposite Contents Pg**
+25% **Inside Back Cover**
+50% **Back Cover** Size: 1/2 Pg H ONLY
All display advertising rates:
per insertion, in U.S. dollars
ALL PRICES NET

BONUS DISTRIBUTION

Issue 1:

- Carbon Capture & Storage Summit (in all attendee bags)
- Int'l Fuel Ethanol Workshop & Expo (in all attendee bags)
- Carbon Capture Technology Expo North America

Issue 2:

- Carbon Capture & Storage Summit (mailed to attendees)
- Int'l Fuel Ethanol Workshop & Expo (mailed to attendees)

ADDITIONAL ADVERTISING OPTIONS



COVERWRAPS

Cover wraps are attached to the front of the magazine. Prices vary by issue. Call for pricing.



BELLYBANDS

Bellybands wrap around the outside of the magazine. Prices vary by issue. Call for pricing.

PRINT DIRECTORY

Sign-Up For Your **Free** Listing at
Directory.CarbonCaptureMagazine.com

Listing deadline for print 3/13/2024

LISTING 1 FREE - \$95/additional listing

As part of our effort to ensure that the directory is as comprehensive as possible, we are offering one free listing to any organization involved in the carbon capture & storage industry. Each additional listing is \$95. In order to receive your free listing, visit our website and register online.
directory.carboncapturemagazine.com

LOGO + LISTING \$240/logo

This is a great way to increase your organization's presence in the directory without having to largely increase the budget. An additional listing plus logo costs \$240. (Add a logo to your free listing for \$145. Adding additional logo+listings is \$240.)

DIRECTORY DISPLAY AD

Standout even more with a display ad in the directory section. Each listing will reference and direct readers to your ad.

WITH ONLINE BONUS AD

BONUS: Receive 1 year **FREE** medium rectangle ad on Directory.CarbonCaptureMagazine.com with the purchase of a display ad.

PUBLICATION INFORMATION

Publication (Trim) Size: 8.5" x 10.875"
Live Area: 8" x 10.375"
Paper Stock: 70-lb. gloss-coated guts, 80-lb. gloss-coated cover
Method of Printing: Web press, 150 lpi, process color
Binding: Saddle-Stitched
Applications: Publication is created in Adobe InDesign, PC files.
Ad Placement: Apart from Premium Ad Placements, vertical ads are placed along the outside of the page and horizontal ads are placed at the bottom of the page.
Proofs: We do not supply proofs
Storage of Advertisement: 24 months

ARTWORK SPECS

Color: CMYK/process colors only. **NO SPOT COLORS.**
All spot colors must be converted to CMYK. Color quality is not guaranteed if spot colors are used. No built-in black type.
Fonts: Outline or embed all fonts in the PDF
File Format: High-Res PDF
Resolution: All materials must be at least 300 dpi and submitted at 100% size.
Bleed: Refer to SIZES for the different bleed-size ads. A 1/4" bleed is required for each side that bleeds. **PLEASE CHECK THE LIVE AREA.**
Live Area: To prevent info being trimmed off, all text, logos, etc., must be at least 1/2" in from the edge of the ad. Registration marks preferred.
PDF Files: Save with all fonts and images embedded. Save without color profiles. Once PDF is created, please check the bleed – see "Sizes" for BLEED specifications. If submitted artwork does not meet specifications a new file will be requested.
Trapping: Save files without trapping preferences.
Color Profiles: Whenever possible – do not embed or include color profiles.

CREATING ARTWORK

In-house Production: Carbon Capture Magazine will create advertisements for clients (3 proofs for free, a fee will be charged for additional proofs needed). The advertiser must submit ad copy, plus high-resolution logos and photos. Photos may be purchased for advertisement, but at the client's expense. Submission of materials should be completed at least one month in advance of print run. Call for applicable production fees.

SUBMITTING ARTWORK

Email: artwork@bbiinternational.com
Call: 866-746-8385 for assistance

REGULATIONS

Agency Discounts: Due to the affordable rates offered by Carbon Capture Magazine, we do not offer agency discounts.
Invoices: Rendered at time of issue mailing.
Short Rates/Rebates: Advertisers will be short-rated if, within 12 months from the date of the first insertion, they do not use the amount of space upon which their billings have been based. Rates may be adjusted (lowered) during the course of an advertiser's insertion order agreement, if the advertiser has used sufficient additional space to warrant a lower rate than that at which their billing began.
Rate Protection: Rates are effective for all advertisers throughout the duration of this media kit. Rates will never increase during the term of an advertiser's billing agreement, unless the advertiser chooses to change the plan by, for example, increasing the size of an ad.
Publisher's Protective Clauses: Deliberate attempts to simulate editorial format in an advertisement is not permitted by Carbon Capture Magazine. The publisher reserves the right to insert the word "advertisement" when, in the publisher's opinion, an advertisement resembles editorial material. Liability for all content of advertisements printed (including text, representations, illustrations or any sketch, map, label, trademark or other copyrighted matter) will be assumed by advertisers and their agencies. The publisher reserves the right to reject any advertising that does not conform to publication standards. Carbon Capture Magazine is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner. Carbon Capture Magazine is not responsible for quality of reproduction when materials received do not conform to specifications or when materials are received beyond closing date.
Cancellations: No cancellations will be accepted after closing dates. Notification of cancellations prior to closing date should be in writing (email or fax acceptable).
Method of Distribution: U.S. Postal Service
Subscription Prices: Subscriptions to Carbon Capture Magazine are now free of charge to everyone with the exception of a shipping and handling fee for any country outside the United States. Subscriptions are available online at www.CarbonCaptureMagazine.com. Please contact our subscriptions department for subscription assistance at (866) 746-8385 or service@bbiinternational.com