



# ONLINE Advertising

CarbonCaptureMagazine.com

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**6,300** avg. overall users/mo.  
**75,575** avg. overall users/yr.



**9,400** avg. overall page views/mo.  
**112,500** avg. overall page views/yr.

**Artwork due** 1 week prior to the start of the month

	Header Leaderboard	Skyscraper	Medium Rectangle	Footer Leaderboard	Takeover
<b>Monthly Impressions (average)</b>	2,563	2,815	3,476	1,027	na
<b>Price/Mo.</b>	\$369	\$369	\$205	\$99	\$5,245
<b>Size (w x h)</b>	970 x 250 40 KB	300 x 600 40 KB	300 x 250 40 KB	728 x 90 40 KB	956 x 500 100 KB
<b>Position</b>	Top of every page	Right-hand side on every page	Home page, within content or right-side of a page	Bottom of every page	Visible for 25 seconds, taking over homepage
<b>Availability</b>	4 ad slots rotate randomly/month	4 ad slots rotate randomly/month	10 ad slots rotate randomly/month	10 ad slots rotate randomly/month	1 ad slot

File Format: JPG, GIF, PNG or animated GIF

Note: Average monthly impressions for each ad in this position