



ONLINE ADVERTISING UASMagazine.com

UASMagazine.com



4,800 avg. overall users/mo.
58,000 avg. overall users/yr.



9,000 avg. overall page views/mo.
108,000 avg. overall page views/yr.

Artwork due 1 week prior to the start of the month

	Header Leaderboard	Skyscraper	Medium Rectangle	Footer Leaderboard	Takeover
Monthly Impressions (average)	1,162	1,297	1,744	468	6.21% CTR
Price/Mo.	\$449	\$449	\$295	\$195	\$4,995
Size (w x h)	970 x 250 40 KB	300 x 600 40 KB	300 x 250 40 KB	728 x 90 40 KB	956 x 500 100 KB
Position	Top of every page	Right-hand side on every page	Home page, within content or right-side of a page	Bottom of every page	Visible for 25 seconds, taking over homepage
Availability (monthly)	4 ad slots rotate randomly	4 ad slots rotate randomly	10 ad slots rotate randomly	10 ad slots rotate randomly	1 ad slot

File Format: JPG, GIF, PNG or animated GIF*

*Animated GIFs not available for Takeover Ads

Note: Average monthly impressions for each ad in this position